

LOPPORTUNITY.



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YTIMUTSIO GELO



THE DEGOLYER LIBRARY
SOUTHERN METHODIST UNIVERSITY
DALLAS, TEXAS

SWEETWATER, TEXAS

THE CITY OF OPPORTUNITY

A GREAT RAILROAD CENTER AND THE METROPOLIS OF CENTRAL WEST TEXAS

High Class Residence Lots and Forty Acres of Land \$300.00, \$315.00, \$325.00 and \$340.00. Terms \$10.00 cash and \$5.00 per month—without interest—for each lot and forty acres of land.

W. L. WIGHT,
LOCAL REPRESENTATIVE
SWEETWATER, TEXAS

F. C. BENNETT DALLAS, TEXAS



J. E. BROUSSARD
Private Secretary to F. C. Bennett



etary to F. C. Bennett



W. L. WIGHT Local Representative, Sweetwater, Texas

FC Bennett

FOREWORD

EXAS is the greatest state in all the states. It is growing faster and increasing in population at a greater rate than any other State in the Union. It is an empire within itself. In this great State of Texas there are many good towns and cities which have grown rapidly and made thousands of men wealthy.

Looking into the future—Sweetwater stands boldly— unmistakably—and pre-eminently as the railroad center and the metropolis of Central West Texas—with a future of unlimited possibilities.

What has been accomplished in other cities will be accomplished in Sweetwater during the coming years, and as thousands of men have grown wealthy in other parts of Texas—men are going to make money—some will get rich and others will make a fortune at Sweetwater. The men who make it—and no others—will be the men who have the ability to recognize and grasp the opportunity.

In this book I shall by actual facts show that my statements are correct; you will find in this book a large number of photographs by which you may with your own eyes see what is today at Sweetwater, and in my descriptive matter I shall confine my statements to absolute facts; which I think you will, in all respects, find true and correct.

In order that you may know the facts. Do not hastily pass through this book. Go through it carefully—study each picture—see what it is—and read and consider every statement made therein—with my assurance that you will find in this book—the one thing for which all men are looking—OPPORTUNITY.

FC Bennett

SWEETWATER

From the map of Texas on the opposite page of this book it is readily seen that Sweetwater is the railroad center of Central West Texas, and a careful study of this map is requested. Sweetwater is also a commercial and industrial center; surrounded on all sides for more than 100 miles with a rich and rapidly developing agricultural and stock farming country. Sweetwater has large railroad machine

shops, railroad divisions, wholesale houses, industrial and manufacturing enterprises, paved streets, good water, good schools, practically all modern city conveniences and a delightful climate. Population about 8,000—with a future as solid as the "ROCK OF GIBRALTAR," and within 10 years should be a city of 25,000.



SANTA FE YARDS-LARGE LAKE ON THE RIGHT

LOCATION

Sweetwater is located in the center of what is known as Central West Texas; 235 miles west of Dallas; 200 miles west of Fort Worth; about 400 miles northwest of Houston and Galveston; about 300 miles north of San Antonio; 400 miles east of El Paso, and about 300 miles south of Wichita, Kansas; in the center of a tremendously large territory—in which there is not at this time a large city—and no part of the state of Texas is developing more rapidly than Central West Texas; therefore a large city must be built.

With Sweetwater's immense, rich and rapidly developing territory—with her great system of trunk line railroads, reaching out in all directions—with her splendid system of water works, and the many other advantages. It is a practical certainty that Sweetwater will, within a few years, be a big city.

Particular attention is called to the map of Texas, on page 5 in this book, which demonstrates Sweetwater's position as a railroad center.



STREET SCENE

F. C. BENNETT



STREET SCENE



SOUTHERN MERCANTILE CO. STORE



OPERA HOUSE



STREET SCENE

RAILROADS

Sweetwater is a railroad center with a transcontinental railroad in six directions. The Texas & Pacific built their main line from Texarkana to El Paso years ago, at which time Sweetwater was established and made the County Seat of Nolan County. When the Kansas City, Mexico & Orient Railroad announced that they would build through west Texas the men of Sweetwater immediately decided to secure this new trunk line railroad, and with their money, their influence and their determined work they secured the Kansas City, Mexico & Orient, giving them two trunk line railroads. Then it was announced that the Santa Fe were going to build a main line through Central West Texas, connecting their Texas lines with their western lines, by which they would have a transcontinental railroad from Galveston and Houston to San Francisco, and again the Sweetwater people went to work to secure the Santa Fe, and by their work the Santa Fe was secured and built; thereby giving Sweetwater three transcontinental trunk line systems, radiating out of the city of Sweetwater in six various directions. This practically removed every obstacle in the path of Sweetwater becoming the metropolis of Central West Texas, and it is today a city of about 8,000. It is growing rapidly, and in my judgment, will in ten years, be a city of 25,000.



RAILROAD MACHINE SHOPS

The Santa Fe have built large railroad machine shops at Sweetwater, costing approximately One Million Dollars, which will turn loose in the city thousands and thousands of dollars annually. No one thing is worth more to a city than large railroad machine shops and railroad divisions, where hundreds of high priced salaried men are employed.



SANTA FE SHOP BUILDINGS





TEXAS & PACIFIC PASSENGER STATION



T. & P. RAILROAD YARDS



BUSINESS HOUSE UNDER CONSTRUCTION



ELECTRIC LIGHT PLANT



THE ORIENT Railroad On the Left. THE SANTA FE RAILROAD On the Right

PART OF THE SANTA FE MACHINE SHOPS



YARD OFFICE



ROUND HOUSE UNDER CONSTRUCTION



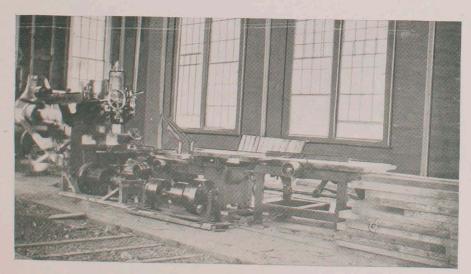
ROUND HOUSE UNDER CONSTRUCTION



MACHINE SHOP NOT QUITE FINISHED



IN THE SANTA FE YARDS



INSIDE VIEW OF ONE SHOP BUILDING



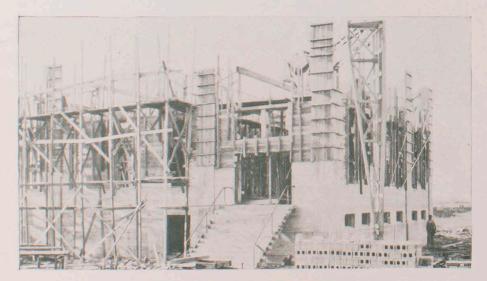
ONE OF THE MACHINE SHOP BUILDINGS

PASSENGER DIVISION AND FREIGHT DIVISION

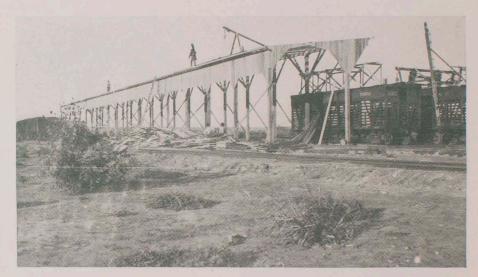
Sweetwater is a Passenger Division and a Freight Division on the Santa Fe. All train crews change at Sweetwater. The Texas & Pacific also maintains a small division at Sweetwater, and a number of their train crews lay over at Sweetwater. There is over 40 miles of side tracks in the city. Sweetwater is the sixth point on the T. & P. in the volume of exchange business. It is the fourth in Texas on the Santa Fe, and the first on the Orient. See reports on page 39, on railway business.



SHOPS UNDER CONSTRUCTION



SHOPS UNDER CONSTRUCTION



SHOPS UNDER CONSTRUCTION



SHOPS UNDER CONSTRUCTION

SANTA FE MACHINE SHOP BUILDINGS UNDER CONSTRUCTION



SHOPS UNDER CONSTRUCTION



SHOPS UNDER CONSTRUCTION



SHOPS UNDER CONSTRUCTION

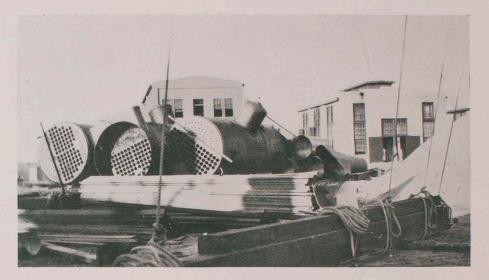


SHOPS UNDER CONSTRUCTION

SANTA FE MACHINE SHOP BUILDINGS UNDER CONSTRUCTION



ABOUT TO START WORK ON THE SHOPS



BOILERS FOR THE SHOPS



MACHINE SHOP BUILDING

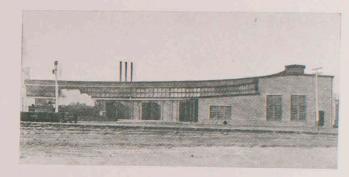


STEAM SHOVEL

SANTA FE YARDS AND DAM UNDER CONSTRUCTION



PART OF THE SANTA FE YARDS



SANTA FE ROUND HOUSE



SANTA FE DAM UNDER CONSTRUCTION

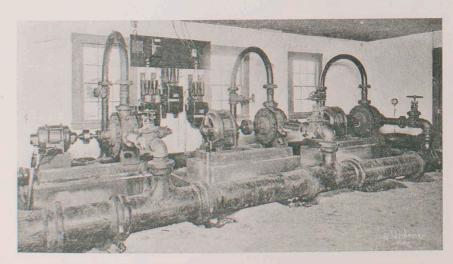


ABOUT TO START WORK ON THE SHOPS

WATER

No town can become a city until they solve their water problem. The people must have an abundance of good, pure water at a reasonable price or the town can never hope to be a city. Sweetwater recognized this fact, and secured the best engineers in the country to come there and lay out a plan and system by which the city might obtain a supply of water to meet the demands of a city. They voted \$320,000.00 in bonds and have built and completed a water works system that is owned and operated by the city, and today have enough water to supply a city of forty thousand people. The reservoir is located eight miles south of the city; the water runs by gravity from the reservoir to the city, and is distributed through the mains over the entire city by gravity, without the use of pumps; therefore Sweetwater is in position to furnish an abundance of pure water at a very low cost for all domestic and commercial purposes. The T. & P. Railway Officials pronounce it the best boiler water on their entire system.

"A large panoramic photograph of this reservoir is shown in the center of this book."



PUMPS AT THE WATER WORKS, USED WHEN HIGH PRESSURE IS NEEDED FOR FIRE PROTECTION

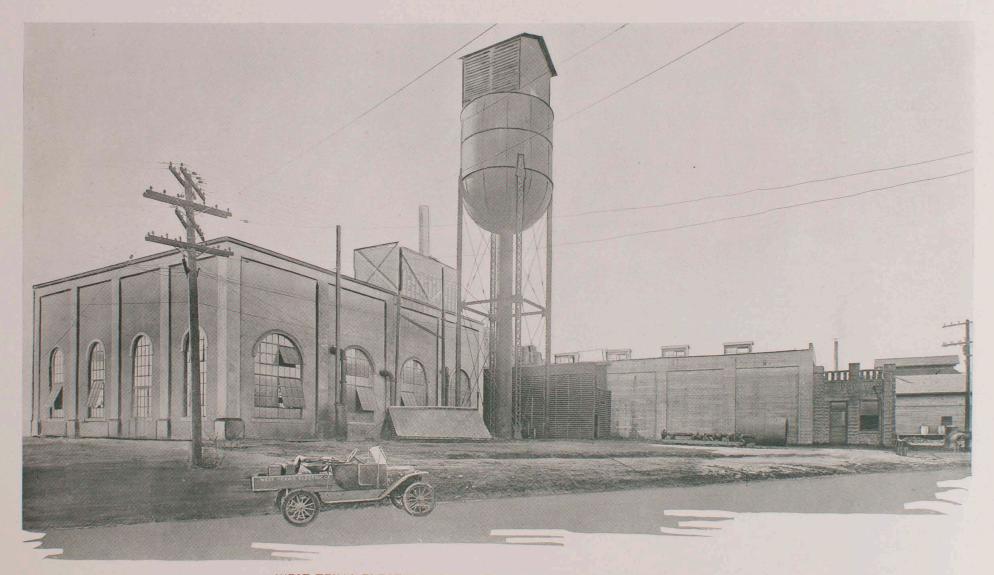


STAND PIPE

ELECTRIC LIGHT AND POWER PLANT

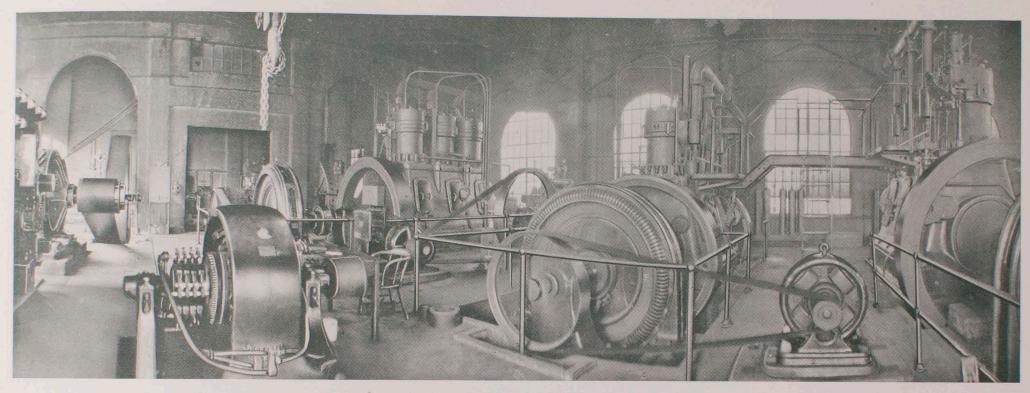
The West Texas Electric Company have built, at Sweetwater, one of the largest electric light and power plants in the state, which is equipped with the most modern machinery that money can buy. This plant furnishes all electric light and power for the cities of

Sweetwater, Roscoe, Loraine and Colorado. This corporation recognized Sweetwater as the metropolis of Central West Texas or they would not have built this enormous plant at Sweetwater.



WEST TEXAS ELECTRIC LIGHT AND POWER PLANT AT SWEETWATER

F. C. BENNETT



INTERIOR VIEW OF THE WEST TEXAS ELECTRIC LIGHT AND POWER PLANT



COTTON COMPRESS

SWEETWATER
THE CITY OF OPPORTUNITY

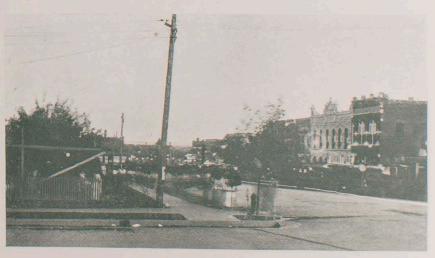
F. C. BENNETT



INTERIOR VIEW OF THE WEST TEXAS ELECTRIC LIGHT AND POWER CO'S. OFFICE



STREET SCENE



STREET SCENE

SANITARY SEWERS

Sweetwater believes in municipal ownership of its public utilities. They own and operate their own water works system, and they have built a modern sanitary sewer system over the city, which is owned

and operated by the city, giving to the people all of the benefits of a well equipped Sanitary Sewerage System, and preserving the health, the comfort and the convenience of the people.



STREET SCENE

NEWSPAPERS

One of the greatest influences in the life of a nation, state, city or individual is the newspaper, and the influence of newspapers in every community in a large measure determines the success or failure of the town or city in which they are located. Sweetwater has two daily papers, the Sweetwater Daily Reporter

and the Sweetwater Daily Journal, and one weekly paper, the Sweetwater Weekly Reporter, to each of which great credit is due for the growth and development of Sweetwater and Central West Texas, for with tireless energy they have labored unceasingly towards the building and development of Sweetwater.



TELEPHONES

The Southwestern Telephone and Telegraph Company have built and are operating at Sweetwater one of the most modern and well equipped telephone systems to be found in the state, and no city has better telephone service than Sweetwater. The General Office and District Manager for west Texas is located there.





STREET SCENE

CHAMBER OF COMMERCE

The people of Sweetwater are united in believing that they have the best town in Central West Texas. A town with a great future and unlimited possibilities. They know that in union there is strength, and they work together shoulder-to-shoulder, as one man, in the interest of Sweetwater; therefore they have one of the most active Chambers of Commerce in the southwest, with a high priced paid secretary, who devotes all of his time to advertising Sweetwater and bringing to the city everything that can be had, which makes Sweetwater a bigger, better and more prosperous city.

To the Sweetwater Chamber of Commerce much credit is due for the splendid city that is there today, and the great possibilities for the future.



STREET SCENE



PAVING THE STREETS

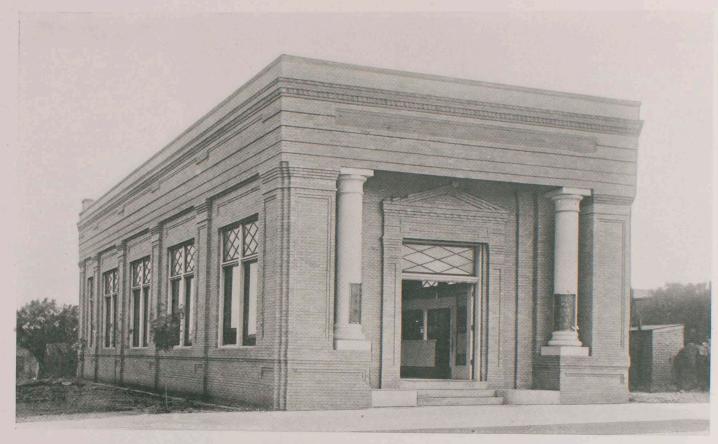


PAVING THE STREETS

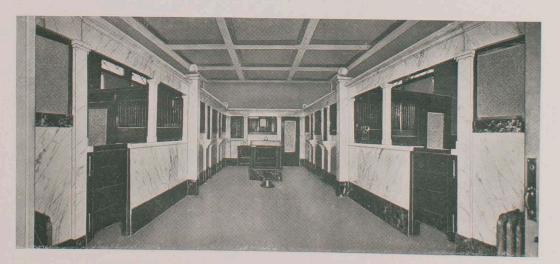
BANKING

The growth of a city depends in a large measure on the banking facilities in that city. Sweetwater has four splendid banks, The First National Bank, Thomas Trammell & Co., (private), Texas Bank & Trust Co. and The Continental State Bank, each with a large capital and combined deposits of more than one million dollars. These banks are controlled and managed by big, broad-minded, forward looking, progressive men, who believe in Sweetwater, and with undaunted courage are working to make Sweetwater a great city.

Your attention is called to other bank statistics, on page 39 in this book.



TEXAS BANK AND TRUST CO.



INTERIOR VIEW OF THE TEXAS BANK AND TRUST CO.

WHOLESALE HOUSES

Sweetwater will be a great wholesale city. It is in the center of a large, rapidly developing territory, with a transcontinental railroad going out of the city in six directions, opening up this great territory, and a lower freight rate to all towns in Central West Texas

than any other large city. (See table of freight rates on page 44). Sweetwater now has five wholesale houses, two wholesale grain houses and two wholesale poultry houses, each of which are doing an enormous business. Sweetwater has a great future as a wholesale center.



WALKER SMITH CO. WHOLESALE GROCERS



H. O. WOOTEN WHOLESALE GROCERY CO.



THE WESTERN WIND MILL CO., WHOLESALE MILL SUPPLIES



J. M. RADFORD WHOLESALE GROCERY CO.

POULTRY MARKET

The people in the Sweetwater territory are diversifying, and among other things have turned their attention to Poultry. In this book you will see a photograph of six carloads of chickens containing 33,000 chickens loaded by a local produce house for the Eastern markets. During the past Holiday Season this produce house shipped 32 carloads of dressed turkeys, approximating \$114,000.00, and during the past 60 days shipped 9 cars of live chickens averaging

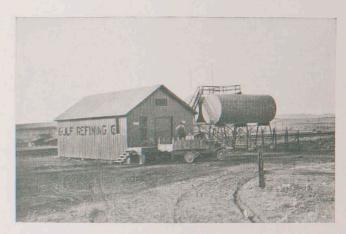
5,500 to the car, and bringing an average of \$3,000.00 to the car, and 2 cars of dressed chickens averaging 4,500 to the car, bringing \$3,000.00 to the car. They also shipped 7 cars of eggs containing 12,000 dozen eggs to the car and bringing \$2,800.00 per car. These figures are given to illustrate what is being done at Sweetwater, and to further illustrate the growth and development of Sweetwater.



SHIPPING TURKEYS AND CHICKENS FROM SWEETWATER

MANUFACTURING

Sweetwater at this time has \$1,500,000.00 invested in industrial and manufacturing enterprises using steam or electric power. Sweetwater's immense territory and Sweetwater's railroad facilities, practically guarantees that it will be a manufacturing and industrial city.



GULF REFINING CO.



COTTON OIL MILL

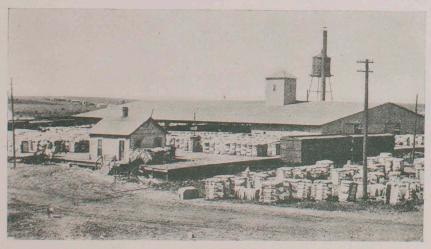


A \$10,000.00 Saddle Manufactured by S. D. Myres, at Sweetwater, for J. C. Miller of the 101 Wild West Show, and contains 166 diamonds, 120 sapphires, 17 rubies, 4 garnets and 15 pounds of sterling silver and gold.

F. C. BENNETT



MART HOTEL-CITY HALL AND FIRE STATION



COTTON COMPRESS

CREAMERY

One of the successful industries at Sweet-water is the Creamery, which is supported by the farmers and dairymen. The Creamery is a new industry at Sweetwater that is bringing into the country a vast amount of money and brings success and prosperity to many a man with a few cows.



SWEETWATER CREAMERY



COTTON OIL MILL

PAID FIRE DEPARTMENT

Every city that continues its growth, must protect life and property. You will not find in any city of equal size a better fire department than you will find at Sweetwater. Statistics will show that Sweetwater's fire record is exceptionally good and because of that fact, insurance rates are low.



STEAM LAUNDRY



INTERIOR VIEW WESTERN WIND MILL CO. WHOLESALE MILL SUPPLIES



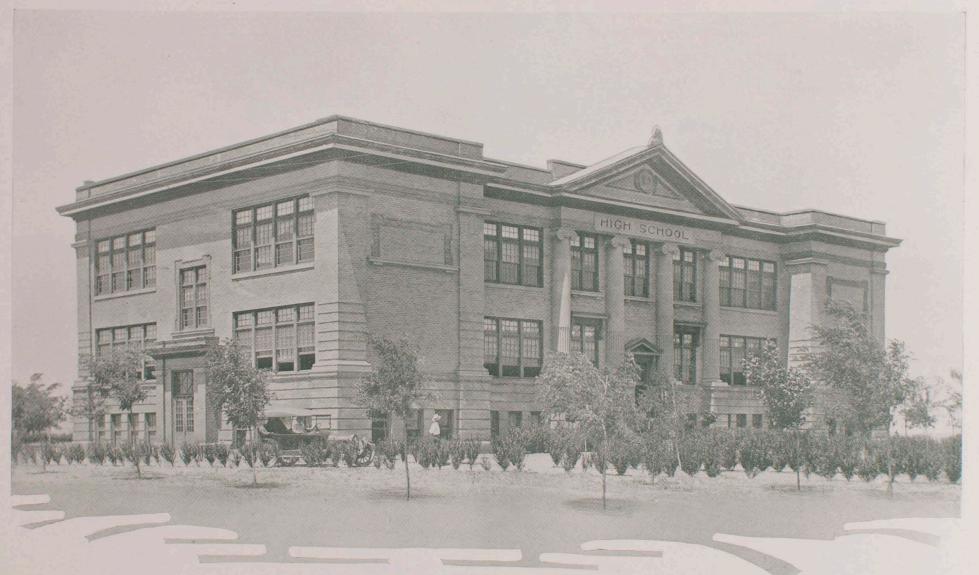
AUTOMOBILE FIRE ENGINE



STREET SCENE. SHOOK RUBBER CO.

F. C. BENNETT

PUBLIC SCHOOLS

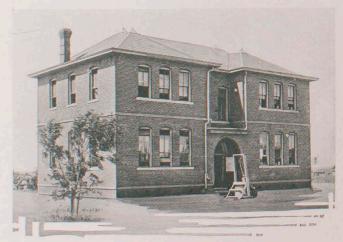


HIGH SCHOOL-ONE OF THE FINEST IN TEXAS

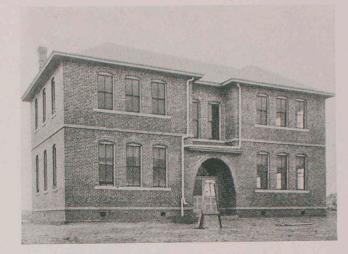
SWEETWATER
THE CITY OF OPPORTUNITY

SCHOOLS

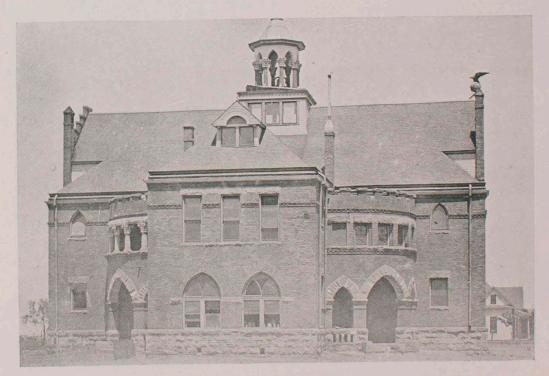
One of the most important factors in the development of any city, is schools, and Sweetwater may point with pride to her public schools. There is at Sweetwater one of the best high school buildings in the State of Texas, which is equipped with every convenience, and includes Domestic Science, Manual Training, Gymnasium, Swimming Pool, Laboratory and everything known in modern high school work. In addition to the high school, there are three splendid brick ward school buildings, known as the East Ward, the South Ward and the West Ward. The South Ward school building is only four blocks from the South Side Addition. The total scholastic census is about 1,600. Do not overlook the pictures of Sweetwater's High School and Ward Schools.



WEST WARD PUBLIC SCHOOL



SOUTH WARD PUBLIC SCHOOL



EAST WARD SCHOOL



"THE OLD COURT HOUSE"

The Bonds Have Been Voted—And The Plans Are Being Drawn For a New and Magnificent Court House

COUNTY SEAT

Sweetwater is the County Seat of Nolan County. The bonds have been voted and the architects are now at work on plans for a new, magnificent court house, on which work will begin within 60 days, which will be one of the finest court houses in the State. This book is printed just before the plans are adopted; therefore, a picture of the new court house is not shown, but it will be a beautiful structure. A photograph of the old court house is shown herein.

NOLAN COUNTY

Nolan County is one of the rich and rapidly developing Central West Texas counties, with a population of about 18,000, of which about 8,000 live in the city of Sweetwater. The following description is reproduced from the Texas Almanac and State Industrial Guide, which will give you a detailed description of Nolan County.

TEXAS COUNTIES.

31

NOLAN COUNTY.

Situated in Central West Texas; created from Bexar County in 1876 and organized in 1881; mamed for Nolan Expedition; area 828 square miles; population 11,999 in 1910 and 2,611 in 1900. Sweetwater, the crunty seat and chief city, had a populatoin of 4,176 in 1910 and 670 in 1900. Roscoe and Hyltom are other towns. If is served by the Texas and Pacific, Pecos and Northern Texas (Santa Fe), Kansas City, Mevico and Orient and the Roscoe, Snyder and Pacific

Railroads.

The chief topographical feature is the high, rolling uplands, depressed at intervals into broad, level valleys, and occasionally spreading out into extended, nearly level plateaus. About one-half the area is covered with a scrubby growth of mesquite and post oak. Walnut, cottonwood, hackberry and elm are found a long the streams. Sweetwater, Bitter, Silver, Champion, Valley, Fish, Kildagan and Mulberry Creeks furnish an abundance of water for stock, There are many springs, wells and reservoirs which supplement the stock water supply. The rainfall will approximate 24 inches per annum

The soil is chiefly a reddish, dark loam, interspersed with areas of deep, black waxy lime land. For many years it has been one of the chief live stock raising sections of the State. The live stock interests are very extensive, but are in no way interfering with the development along agricultural lines.

Diversified farming is attracting a great deal of attention and is successfully practiced in the vicinity of Sweetwater and other market points. Cotton, corn, Kaffir corn, sorghum and malze are the leading field crops. But little attention is given to the production of fruit, although many small orchards have demonstrated that fruit can be successfully grown.

Ranchmen of late years have devoted a great deal of time and attention to the improvement of their herds, and many blooded and graded animals are now found in all sections

Sweetwater is one of the leading railroad centers of Central West Texas and is becoming prominent as an industrial and commercial city. The number of manufacturing industries is being constantly increased and the population of the city is growing rapidly In the vicinity of this city are found large deposits of sulphate of lime, which is manufactured into cement plaster.

There are large deposits of fine building stone and road material. Leading citizens are devoting a great deal of attention to spreading information relative to the importance of the county's many natural resources and are inviting homeseekers. Large quantities of excellent land are on the market in various size tracts, and may be purchased at moderate prices.

NUECES COUNTY.

"Copyrighted, 1914, by A. H. Belo & Co., Dallas, Texas. Reproduced by permission from the Texas Almanac and State Industrial Guide of 1914".

HOTELS

On account of Sweetwater's splendid railroad facilities, it is hotels; all doing a big business and frequently it is difficult to get a the best hotel town in Central West Texas. Sweetwater has eight bed at any hotel in the city.



ALAMO HOTEL



MORGAN HOUSE



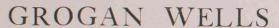
GROGAN HOTEL



McLAIN HOUSE



GROGAN MINERAL WELLS Dr. A. W. Canfill At Top



SWEETWATER, TEXAS

. 45

"Where Health is Contagious"

THE LARGEST DRUGLESS INSTITUTION IN THE SOUTH. THIRTEEN BUILDINGS

No Drugs

No Surgery



GROGAN MINERAL WELLS

THE GROGAN MINERAL WELLS

The Grogan Mineral Wells is one of the biggest things at Sweetwater. This water is being shipped to all parts of the United States and is rapidly making Sweetwater famous. A number of photographs together with a few clippings and descriptive matter is shown herein.

THE ROAD TO HEALTH STARTS AT GROGAN WELLS

SWEETWATER, TEXAS.
14,000 SATISFIED PATIENTS
TO PROVE IT



GROGAN MINERAL WELLS



GROGAN MINERAL WELLS

Grogan Wells

And

Boone Institute of Massage

Sweetwater, Texas

GROGAN

The merits of Grogan Mineral Water are so well known and recognized by the thousands of people everywhere who have used it for all kinds of stomach, liver, kidney, blood, and bladder trouble and their allied ailments, and all forms of nervous troubles, over-worked and run down conditions of the body that it is un-necessary to write a phamphlet of this kind for the benefit of those who have used Grogan Water. Eczema of the worst forms has been permanently cured by bathing in this water.

The fact that Grogan Water is being shipped from the Pacific to the Atlantic, and from the Lakes to the Gulf is the highest testimonial of the universal recognition of the wonderful curative powers of Grogan Water.

Grogan is fast becoming a household word in every home and Grogan Water has proved a blessing to thousands. Grogan is a natural mineral water, prepared in the great labra-

of mother nature herself, to be used by bildren in restoring them to health, vigor rength.

chysicians of Sweetwater, early recogthe merits of Grogan Water, began of it to the street its soon after it

REPRODUCED FROM THEIR LITERATURE

THE FAMOUS GROGAN WELLS MINERAL WATER SWEETWATER, TEXAS.

At this healthatorium we have used Grogan Mineral Water as an auxiliary in the treatment of 14,000 patients, and we have never lost a case.

Analysis Well No. 1.
Chloride of Magnesia 92.201
Sulphate of Lime .. 30.530
Sulphate of Magnesia 484.326
Chloride of Sodium .. 323.082
Carbonate of Lime .. 71.423
Phosphate of Lime .. 31.233
Sulphate of Alumnia 49.142
Sulphate of Soda ... 230.231
Silica ... 8.137

Total ... 14,203.05

Greatest rival of disease. Satisfaction guaranteed in your particular case or money cheerfully refunded.

We especially recommend this water for Rheumatism, Gastro-intestinal and all liver and kidney troubles. We have hundreds of testimonials from people who have derived incalculable benefits from the use of Grogan Wells water. This water is endorsed and prescribed by all the leading physicians of this city. It is especially ecommended for all forms of indigestion and any condition which may arise from an impure blood stream.

Orders Filled Promptly.

Grogan Wells & Boone Institute of Massage

DIRECTIONS FOR ORDERING AND USING

We ship GROGAN WELLS Minera! Water in five gallon jugs to any part of the United States for \$1.25, f. o. b., Sweetwater, and refund fifty cents on the return of the jug, which will be "dead-headed" back by the express companies. This is the cheapest and best way to buy this Famous Curative Water.

In drinking this water, we have found that best results are obtained by taking a glass upon retiring and a glass from twenty to thirty minutes before each meal. Increase or decrease the amount, according to the condition.

This water is now being shipped from the Atlantic to the Pacific, and from the Gulf to the Great Lakes. People who have used it are loudest in its praise. It affords relief where everything else has failed.

We maintain here a Healthatorium and Bath House, where the patients bathe in and drink the mineral water, and receive the benefits of Scientific Massage Treatment,

The place to rest and recuperate.

GROGAN WELLS & BOONE INSTITUTE OF MASSAGE SWEETWATER, TEXAS.

HEALTH IS CONTAGIOUS

Grogan Wells And Boone Institute of Massage

Sweetwater, Texas

We have treated in this institution over 14,000 patients and have never lost a case.

Like Rip Van Winkle, some people are slow to awaken. When they do get their eyes open they find that the world has been progressing some while they were sleeping.

We are living in an enlightened age, an age in which PHYSICAL FITNESS and MENTAL FITNESS mean everything. The advancement made in all branches of science during the last few decades have been phenomenal. The people of all nations have become filled with a desire to GET AT THE FACTS and producing causes.

Scientific Massage, including all the essential movements of Osteop. thy, Chiropractice and the Sweedish Movements, stand today without a rival for number of persons successfully treated without the loss of a single case.

Calomel and quinine have had their day and are passing away. Typhoid fever is no longer treated by the best physicians with DRUGS but by careful NURSING and DIET. People are getting away from medicine everywhere and the best physicians use less medicine than ever before.

Men and women of the present day are so accustomed to sickness and suffering that many persons believe that disease is natural and consider it merely a part of human exence, but this is not true. There is no wrong with the human body as design Nature for it is mose perfect mech

part of it

CHURCHES

Sweetwater has nine churches, representing the Baptist, Methodist, Christian, Presbyterian, Episcopal and Catholic.

SANITARIUMS

A modern, progressive city must have good doctors, good surgeons and first class sanitariums. Sweetwater has two modern, well equipped Sanitariums. Also the Grogan Mineral Wells, and strictly first class physicians and surgeons.



HEFNER SANITARIUM



IDLE HOURS ON THE LAKE



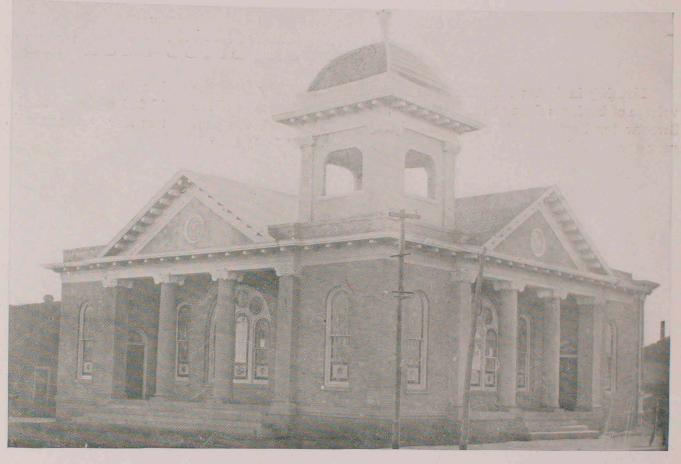
GIRLS CANNING CLUB



THE OLD FIRST BAPTIST CHURCH



FIRST PRESBYTERIAN CHURCH



FIRST CHRISTIAN CHURCH



FIRST METHODIST CHURCH



CATHOLIC CHURCH



CENTRAL PRESBYTERIAN CHURCH

SWEETWATER THE CITY OF OPPORTUNITY

POSTOFFICE BUSINESS

Nothing indicates the growth of a city more certainly than the volume of business done at the Postoffice. The annual business at the Sweetwater Postoffice this year will be about \$21,000.00, the past year exceeded \$17,000.00 and the previous year \$13,000.00; thus it

is shown that the annual increase is about \$4,000.00 per year. Over 10,000 sacks of mail passed through the Sweetwater Postoffice for transfer in one month.



INTERIOR VIEW OF THE POSTOFFICE

POSTOFFICE AND FEDERAL BUILDING

The government has bought a large and valuable lot at Sweetwater on the northeast corner of Court Square for a Postoffice and Federal building. A bill has been introduced in Congress and a similar bill in the Senate to build a Postoffice and Federal building at Sweetwater, and it is expected that a magnificent Federal building will be built at once.



VOLUME OF SWEETWATER BUSINESS

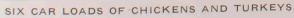


Annual During & D. 1	LAST YEAR	THE YEAR	BEFORE	GAIN
Annual Business of Banks\$	164,091,821.00	\$76,619,18	5.00	116%
Actual Railroad Receipts		, , , , , , , , , , , , , , , , , , , ,		
Freight and Passenger	1,072,853.00	000 10	101	700
Evproga Co Desire	1,012,000.00	699,10		53%
Express Co., Receipts	49,003.85	30,66	7.12	60%
Wholesale Houses Sales	2,003,782.38	1,148,90		75%
		1,140,00	0.44	10/0
Increase last year over the	previous year	as follows:		
Annual Business of Banks		1	16 per	cent
Railroad Receipts			-	
E G P			53 per	cent
Express Co., Receipts			60 per	cent
Wholesale Houses			75 per	
			in her	cent

This increase while wonderful is only a natural result of the growth and development of Sweetwater. Her development has been steady and the foundation which has produced these startling figures has been made with the years. Central West Texas has a population of about 750,000 and when you take into consideration Sweetwater's geographical location; her railroad facilities and her low freight rates, you will understand why Sweetwater is the gateway to Central West Texas.









STREET SCENE. NOLAN COUNTY JAIL



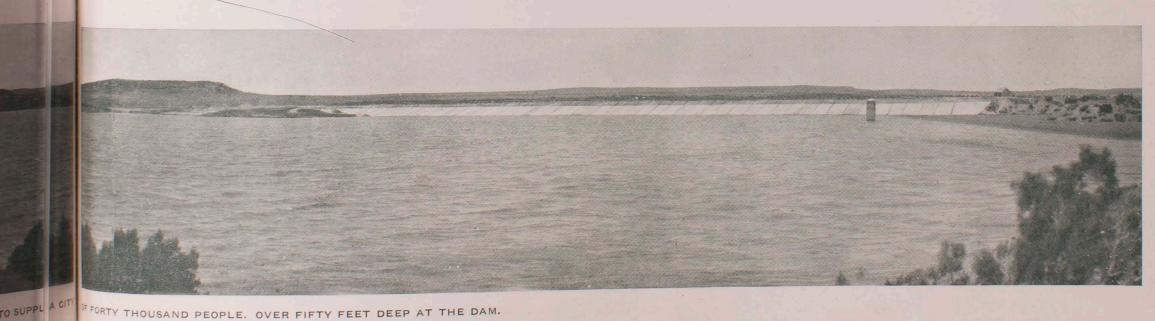
A PORTION OF THE BUSINESS DISTRICT OF THE CITY OF SWEETWATER, TEXAS.



A PART OF THE CITY RESERVOIR. ENOUGH WATER TO SUPPLY A CIT



EVERY STREET IS PAVED. EVERY BUSINESS HOUSE IS BRICK OR STONE



FORTY THOUSAND PEOPLE. OVER FIFTY FEET DEEP AT THE DAM.

SWEETWATER THE CITY OF OPPORTUNITY



A CONVENTION OF MAXWELL AUTOMOBILE AGENTS IN

AUTOMOBILES

52

Sweetwater has beautiful paved streets; Sweetwater has magnificent pike roads; Sweetwater has a delightful climate with about 300 clear sunshiny days in the year; therefore, motoring is always delightful, and nearly every family owns a car. On account of Sweetwater's splendid railroad facilities, Sweetwater is the distributing center for automobiles in Central West Texas. Sweetwater is also an important station on the Southern National Highway.

FORM OF CITY GOVERNMENT

22

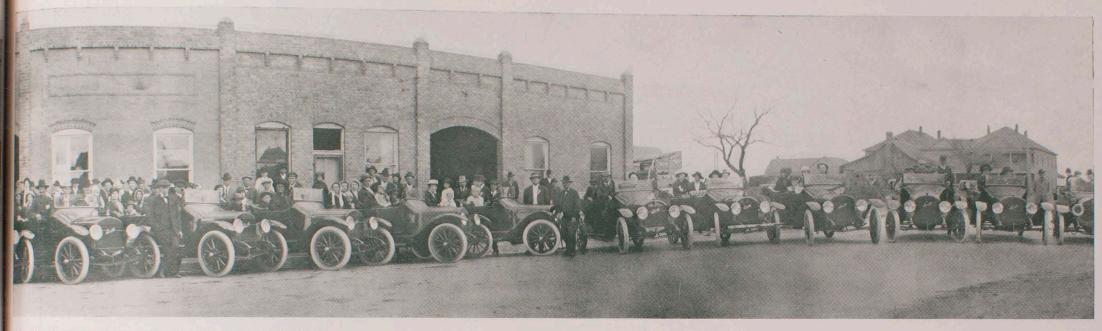
Sweetwater expects to be a large city and they know the importance of good city government; therefore, they adopted one of the best city charters in the State, by which the people elect three commissioners, one of whom is designated the Mayor, and these three men direct the entire city government and give to the people the best city government it is possible to give.

TAX RATE

55

The State and County tax rate last year was \$1.54½; the City tax rate was \$1.23, making a total for the State, County and City of \$2.77½. The property is valued for taxation at about sixty per cent of its value.



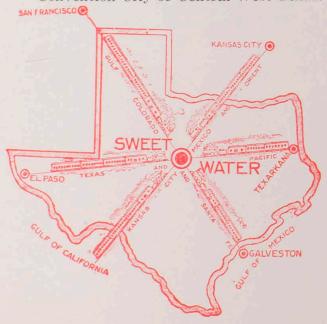


CENTRAL WEST TEXAS IN SESSION AT SWEETWATER.

BILE AGET SIN

A CONVENTION CITY

On account of Sweetwater's location and its splendid railroad facilities, it is the Convention City of Central West Texas.



OIL AND GAS DEVELOPMENTS

In and around Sweetwater, for many years, experts have claimed that they had discovered strong traces of Oil and Gas. The surface indications are excellent. Recently several experts selected a location just outside the city limits and a company has been formed to develop this property. It is expected that active operation will begin within a short time. This is only about one mile or a little more of the South Side Addition.

AGRICULTURAL AND MECHANICAL COLLEGE

A determined effort will be made to induce the next Legislature to locate and build at Sweetwater another Agricultural and Mechanical College. The Legislature will also be asked to locate and build at Sweetwater another State Normal School.



SWEETWATER THE CITY OF OPPORTUNITY

FREIGHT RATES

Sweetwater has the same freight rate from New York, Chicago, St. Louis, Kansas City and other northern and eastern cities that Dallas, Fort Worth, Houston and San Antonio has,

and for your information the following first class carload rates to Dallas and to Sweetwater is shown.

FIRST CLASS CARLOAD RATES

From New York to Dallas 172	From New York to Sweetwater1	7
From Chicago to Dallas 167	From Chicago to Sweetwater	6
From St. Louis to Dallas 147	From St. Louis to Sweetwater	4
From Kansas City to Dallas 127	From Kansas City to Sweetwater	2

FIRST CLASS LOCAL RATES

Central West Texas than Dallas and other large wholesale Dallas and from Sweetwater.

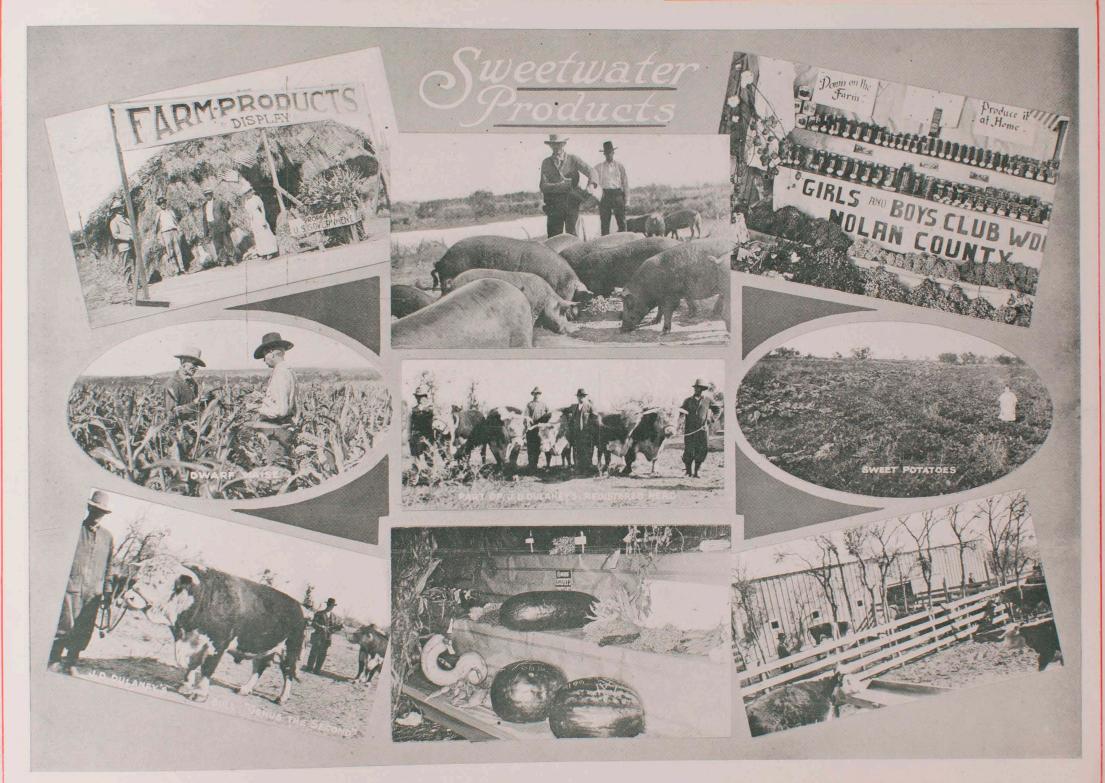
Sweetwater has a lower freight rate to all other towns in cities have, which is shown by the following freight rates from

FROM SWEETWATER TO

Roscoe	13	Big Spring	32
Longworth		Knox City	
Maryneal		San Angelo	
Loraine		Post	
Tyron		Coleman	39
McCauley		Santa Anna	42
Merkel		Midland	46
Colorado	20	Slaton	46
Blackwell	21	Mertzon	
Hamlin		Brownwood	49
Snyder	23	Crowell	50
Abilene	24	Lubbock	51
Buffalo Gap	25	Tahoka	52
Bronte	25	Chillicothe	56
Sagerton	28	Lamesa	60
Tuscola		Plainview	63
Rule	31	Pecos	70

FROM DALLAS TO

Roscoe	79	Big Spring	80
Longworth		Knox City	
Maryneal		San Angelo	80
Loraine	80		
Tyron		Post	
McCauley		Coleman Santa Anna	
Merkel	72	Santa Anna	
Colorado	12	Midland	
ColoradoBlackwell		Slaton	86
Hamlin		Mertzon	83
		Brownwood	
Snyder	80	Crowell	
Abilene	69	Lubbock	
Buffalo Gap	80	Tahoka	88
Bronte		Chillicothe	80
Sagerton	80	Lamesa	91
Tuscola	80	Plainview	88
Rule	80	Pecos	90



SWEETWATER THE CITY OF OPPORTUNITY

NEWSPAPER CLIPPINGS

Sweetwater To Drill for Oil

The Sweetwater Oil and Gas Asso. ciation have closed a contract with Mr. J. G. Nichols, recently from Smithville, Texas, wherein Mr. Nichols will have exclusive charge of the promotion and sale of the lots and lands owned by said association. we understand that the contract provides that after a limited number of lots are sold that there will be a deep well drilled on the property and it ti will be upon this guarantee that pur ci chasers will be induced to purchase s lots.

Experts say that oil in ahund ance exists under the ground here A movement is on foot to find this valuable commodity

Sixteen thousand population for Sweetwater by 1921 is the estimate made by Chief of Police W. R. Johnson. His figure is based upon the date of increase that has been steadily made for the last decade. Whether Chief Johnson's estimate is realized in full or not, it is evident that the town's growth has been steady and there is good reason to/believe hat the rate will be kept up if not improved upon.

Holmes Buys **Fine Property**

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with

ding they

reak J. V. W. Holmes, president of lines the First National Bank, has purchased the corner lot of what is commonly known as the Baptist |-Parsonage property; on N. E. 3rd street. The part purchased by him is 80 feet front, the residence and 60 feet front being still retained by the church.

The dail has been pending for some time and was closed up last hight when the church in conference voted to accept his offer and instructed the trustees to execute the deed. The consideration is \$1750. This is among the best By residence property in the city and we understand Mr. Holmes expects to erect a nice home on it at a future date. ster-

eries and J. M. Hughes of Stamford was in the city on business today and a nleasant visito de

Duchess de la Vainere by mignatus

\$100,000 Bonds Carry. Special to The Evening Journal.

Sweetwater, Texas. March 29.-By a vote of 699 to 445, the \$100,000 bond issue for the erection of a courthouse here carried in an election yesterday. Sweet-water voted 586 for and 53 against the

Nolan County has many miles of good roads. Her people are progressive and believe in doing the right thing, +'

FARMERS OF NOLAN COUNTY DIVERSIFYING

W. C. CALVERT ADVISES PUTTING LEGS AND FEATHERS TO FEED CROPS.

\$120,000 FROM TURKEYS

More Money Found in Producing Poultry and Dairy Products Than Growing Cotton.

BY CLARENCE DUBOSE. Staff Special to The News.

Sweetwater, Texas, March 18 .- "Put legs to your feed-and put feathers on it, too"-that is the advice W. C. Calvert, Nolan County demonstration agent, gives farmers of this section. And the advice is being accepted. "Feed with legs and feathers on it" may be found today on Sweetwater farms, where in the past there was no such usage.

In other words, instead of raising all cotton, selling that crop, and from the proceeds buying feed for their teams and meat and food for the family, the farmers here have commenced to grow small grain and general feed crops much more extensively; to turn that feed into hogs, milch cows and chickens; to sell milk, butter, eggs and meat—having their cotton left as a surplus money crop.

\$120,000 From Turkeys.

It is estimated by Sweetwater business men who are in touch with the produce movement that since Jan. I there have been shipped from this point nine cars of live chickens, bringing \$3,000 per car to the farmers, in round numbers; two cars of dressed chickens, also bringing about \$3,000 per car to the producer; seven cars of eggs, bringing \$1,800 per car. Last fall Sweetwater shipped thirty-two cars of dressed turkeys, or 64,000 head, to Eastern markets, for the Thanksgiving-Christmas season, approximating \$114,000 to the producers. The feathers sold for \$5,000, so the Sweetwater turkey crop really represented \$120,000. These figures were compiled by Thomas F. Hodge, secretary of the Chamber of Commerce, an organization that is active in urging diversification, and which has recently launched a movement which seeks the establishment of a State Agricultural and Mechanical College in West Texas. Commercial organizations of towns throughout West Texas have evidenced much interest in this idea. One hears many ex-\$120,000 From Turkeys.

pressions to the effect that West Texas offers an especial and peculiar field, agriculturally, and that it should have a college out here devoted exclusively to the needs of this country.

George W. Hawkins Jr., whose far 1 is twenty-five miles southeast of Sweetwater, finds that "our grocery bill is paid as we go along; our cream bill pays the grocery bill." He made this discovery last year, for the very simple

\$85 Per Month From \$1x Cows.

Last year Mr. Brand says he averaged \$85 per month from six cows, selling cream to the local station. Cream is bringing him about \$8.50 per week now, and "if I'd turn all my attention to it I could beat that," he adds.

"I feed all the skim milk to hogs," he said. "That's where the money comes in. I killed 5.200 pounds of hogs this winter, and the thirty hogs I had last year were the increase of a couple of gilts in one year. I've always made my own meat—I was raised to do that, and I can't understand a farmer not doing 50."

I can't understand a larmer not doing so."
The organization of girls' canning clubs by Miss Imogene Neely and the accompanying increase in the growing of vegetables and small truck gardens has done much during the last couple of years to cause real "living at home" around here.

Sweetwater has paved streets and ornamental lights and a waterworks sys-

Sweetwater has paved streets and ornamental lights and a waterworks system and any number of points to which it may well point with pride—and does—but the thing it most congratulates itself upon is that the surrounding county is learning to live at home, and to diversify, to put legs and feathers on its faed, because Sweetwater knows that more development will follow such rural improvement.

Shipping Car Mineral Water

A full car load of the famous Grogan Mineral Water is being shipped out to Ft. Worth today. The shipment was purchased by a wholesale Drug firm and will in turn be shipped Cit thruout the south. The Grogan Min- at eral Water is rapidly forging to the front and it would be surprising to very many of our people to know the enormous amount of this water that is being constantly shipped to other points. The Grogan Wells are destined to do their full part in making setwater famous.

SWEETWATER

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PIKE ROADS

Nothing adds to the development of a country more than good roads. Sweetwater has built in all directions good pike roads, opening up miles and miles of territory that never before had gone to

Sweetwater, and Sweetwater's good roads are bringing to the city thousands of dollars annually that otherwise would not go and is rapidly making Sweetwater a city.

PAVED STREETS

Sweetwater is never backward. It is always progressive and no better proof of this statement can be had, than a drive over the magnificent paved streets of Sweetwater. At the present time there

is about 80 blocks of paved streets and it is the purpose of the people to continue the paving as rapidly as possible until practically every street will be paved.



INTERIOR VIEW OF THE HOUSEHOLD FURNITURE COMPANY

TEXAS

Every man has a chance to buy and pay for a good home in Texas and thousands of men have come to Texas and got rich, who would have died poor men if they had remained in the old states. A man's possibilities in Texas are unlimited.

Texas is the fastest growing State in the United States and these figures are given in order that you may realize how rapidly the State is increasing in population.

Texas is the largest State in the Union, containing an area of 265,896 square miles.

According to the last census of the United States taken in 1910, Texas was the fifth largest State in the Union in point of population, having 3,896,542, which shows an increase of 847,832 persons in 10 years or a little more than 27% over the census of 1900.

According to the census of 1900, Rhode Island, had 508 people to the square mile; Massachusetts, 418; New Jersey, 337; Connecticut, 231; New York, 191, and all of the older states following in a similar order, while Texas only had 14 people to the square mile; therefore, you can realize how many millions of people may be added to the population of Texas, before Texas will be settled as densely as Rhode Island, Massachusetts and the older states.

Texas has 15,283.59 miles of railroads. According to the last statistics available, Texas produced in 1911, \$18,817,304.00 in minerals. According to the same statistics Texas produced in Cotton, Corn, Oats, Hay, Wheat, Rice, Potatoes, Barley, Tobacco and Rye, \$320,444,000.00.

During the last few years many new oil fields have been developed in Texas and while no statistics are available, Texas today ranks well up at the top in the production of oil and gas and a great amount of work is being done in all parts of the State, boring for oil and gas.

Texas has many large and valuable deposits of iron ore, which is now beginning to be developed and Texas bids fair to become one of the greatest iron producing States of the Union.

According to the last statistics available, Texas produced in 1912, the following grand total of \$553,250,000.00 in agricultural products, of which cotton amounted to \$281,740,000.00.

The total money investment in manufacturing enterprises in Texas, according to the last statistics was \$216,876,000.00, as compared with \$115,665,000.00 five years previously, showing the marvelous increase of 87.5% in five years, establishing the fact that Texas is rapidly becoming a manufacturing State.



PAVED STREET SCENE



PAVED STREET SCENE

AVERAGE MEAN TEMPERATURE

According to the United States Weather Bureau the average mean temperature at Sweetwater is 64.5 deg., as follows by months:

January, 44.3 deg.; February, 46.2 deg.; March, 56.3 deg.; April, 64.7 deg; May, 72.0 deg.; June, 78.9 deg.; July, 82.0 deg.; August, 81.8 deg.; September, 75.2 deg.; October, 67.9 deg.; November, 56.0 deg.; December, 49.0 deg.

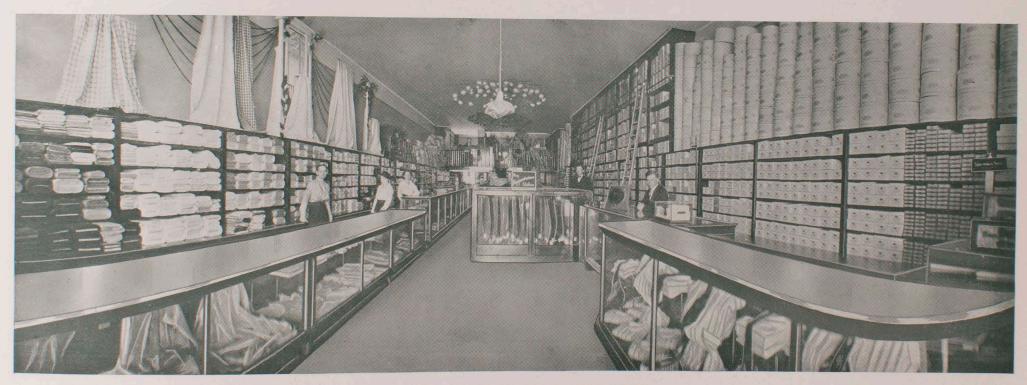
Average annual mean 64.5 deg.

RAIN-FALL

According to the statistics of the United States Weather Bureau the normal rain-fall at Sweetwater is about 25 inches per year, as shown by the following figures by months:

January, .90 in.; February, 1.08 in.; March, 1.38 in.; April, 2.28 in.; May, 3.72 in.; June, 3.17 in.; July, 2.40 in.; August, 1.97 in.; September, 3.14 in.; October, 2.33 in.; November, 1.24 in.; December, 1.13 in.

Annual 24.71 inches.



INTERIOR VIEW OF "HUBBARDS" STORE

ALTITUDE

Sweetwater is 2,200 feet above sea level, which is not too high, and is absolutely free from all malaria. The air is delightful, the breeze is pleasant and every breath of air is pure and invigorating.

If you live in a low altitude and you do not feel strong and vigorous, go to Sweetwater and enjoy that delightful climate for a year and you will feel like a new man.

CLIMATE

The climate at Sweetwater is almost as good as may be found in the United States. There is absolutely no malaria; there is no extreme heat; there is no extreme cold; there is about 300 clear, sunshiny days in the year, it is possible to work outdoors practically every day in the year. On account of the altitude, the air is very invigorating and very beneficial to those who do not enjoy the best of health in many other localities. The average rainfall for the past ten years is 25 inches, most of which falls during the growing season. The winters are proverbially dry and the Sweetwater country is a "Land of Sunshine."



INTERIOR VIEW OF THE PALACE DRUG STORE



PAVED STREET SCENE



PIKE ROAD



PIKE ROAD



INTERIOR VIEW OF THE "CITY GARAGE"

BUSINESS HOUSES

Every store and practically every business house in the city of Sweetwater is a modern brick or stone structure and you will find in Sweetwater as modern, progressive, up-to-date stores as you will find in any average city.

In order that you may see with your own eyes the character of stores and the stocks of goods which they carry, a number of interior photographs of Sweetwater's business houses are shown in this book.



INTERIOR VIEW OF J. P. MAJORS JEWELRY STORE

BE A PARTNER IN SWEETWATER'S PROSPERITY

Take advantage of the opportunity to share in the profit that will be made off of the increase in value of real estate in Sweetwater during the next ten years. Be a partner.

PARKS

The city has purchased 25 acres more land joining the city lake south of town, which will be made into a "City Park" of 70 acres. A bridge will be built across the lake and a driveway encircling the lake, connecting with the streets and creating a belt line drive.

Trees, flowers and shrubbery will be planted and the park, in all respects, beautified.

Do not overlook the fact that the South Side Addition is the closest property in the city proper to the city lake and this park.



INTERIOR VIEW OF THE COZY CAFE

DON'T BE SKEPTICAL

Do not be skeptical of the opinion of men who have made money and become wealthy by the increase in value of city property and land. It will pay you to follow their example and buy a Sweetwater lot and 40 acres of Brewster County land.

PROVEN FACTS

More people have lost money and failed in the mercantile business than on the purchase of real estate and land.

More people have lost money and failed in the banking business than those who bought land and city property.

More people have lost money and failed in manufacturing than on the investment in good real estate. More people have lost money and failed in farming than those who bought land.

No line of business can show a better percentage of success and no other business can show such enormous profits as have been made off of the investment in suburban city property and land.



INTERIOR VIEW OF CHARLES L. GASS' STORE

CERTAINTY

My proposition is one that you may with certainty accept. I own the lots and the land which I am selling and at the price and on the terms which I am giving, it will prove the best investment that you can make. A small investment like this at the right time and in the right place, has been the foundation on which many of our rich men started.

MONEY MAKES MONEY

It is not labor that makes money, it is money that makes money. Money properly invested makes money while you sleep; it works night and day, Sundays as well as other days. It observes no holidays;

it has no office hours; it takes no vacation and is never laid off for strikes, lockouts or repairs, in fact, the whistle never blows for money to cease making money.



INTERIOR VIEW OF HIGH SCHOOL AUDITORIUM

REAL ESTATE

Real estate is the foundation of all wealth, there is no value more substantial, than real estate value, none more proof against thieves and none more secure against the wiles of the speculator. If you follow certain hard and fast rules in the purchase of real estate, you

cannot be misled. As a city grows larger real estate values increase and the men in every city who make the most money, are men who buy real estate.



THIS IS A CONVENTION OF PIONEER CATTLEMEN IN

DO YOU REALIZE

That more than four million men and women in the State of Texas are struggling in the pursuit of wealth and happiness? Do you realize that a million children are to day growing up to take their place in the struggle? Do you realize that great masses of people attract more people and that Texas is adding thousands every year to the population already here?

Do you realize that men living today have seen a nation sweep across the continent and that when these men were boys there wasn't

much of the United States west of the Mississippi River and but a few decades ago, such cities as St. Louis, Minneapolis, St. Paul, Seattle, San Francisco, Los Angeles, Denver, Kansas City, Dallas, Houston, San Antonio and Fort Worth, were villages or cow-tracks? Do you realize that all of this has been done within the span of a man's life time?

What has happened in the past will be repeated in the future.

Think it over and when you think, act.



CENTRAL WEST TEXAS IN A REUNION AT SWEETWATER

FIVE DOLLARS

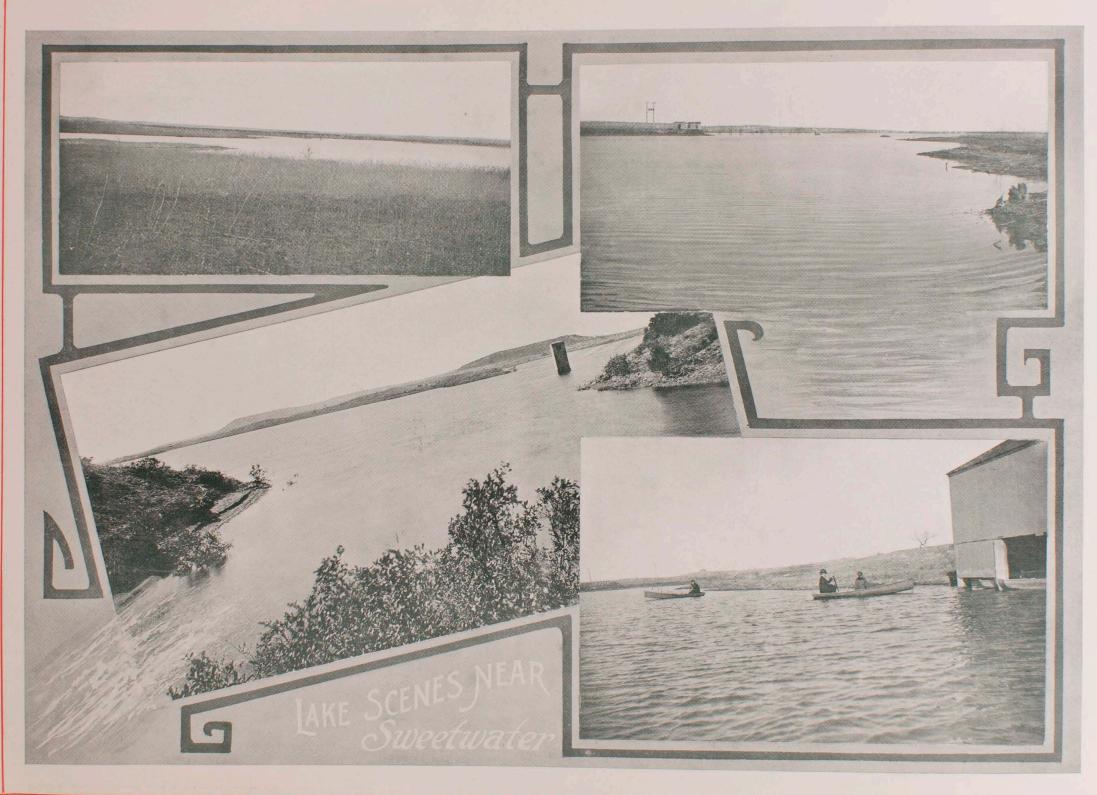
How many people do you know who do not "waste or spend" foolishly in one way or another as much or more than \$5.00 every month in the year? How many people do you know who could not easily save out of their living expenses as much or more than \$5.00 every month? Five Dollars properly invested every month will in the course of a few years prove to be the nucleus of a small fortune and the average man would scarcely realize how or when he got it. When a man becomes a real estate owner he is taking the foundation

step to fortune and becomes a better citizen, a better man, a better husband and a better father than the man who owns no real estate.

Do not continue year after year spending all you make when you can easily save and not miss \$5.00 per month. You now have the opportunity to buy a beautiful residence lot in the city of Sweetwater, with 40 acres of land in Brewster County, Texas, on terms of \$10.00 cash and \$5.00 per month, without a cent of interest.

Be honest with yourself. Be fair to your family and invest \$5.00 per month in this property.

SWEETWATER
THE CITY OF OPPORTUNITY

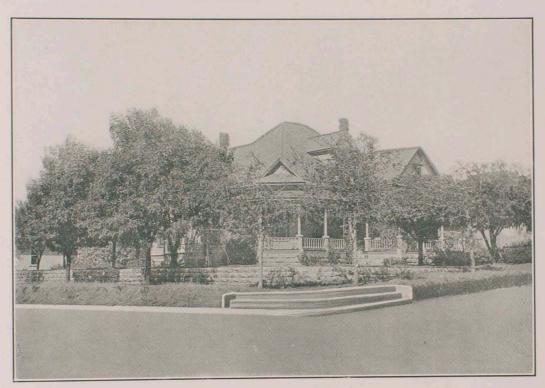


SWEETWATER |

BEAUTIFUL HOMES

Sweetwater is a city of beautiful homes. You will find in this homes of Thomas Trammell, A. H. Herring, Manse Woods, R. L. book a great many photographs of Sweetwater homes, which you may see and judge for yourself. Your particular attention is called to the

McCauley and others which are right near the South Side Addition.



HOME OF Wm. WIGHT



HOME OF JUDGE ELLIS DOUTHIT



HOME OF F. G. ROBERTSON



HOME OF JUDGE R. A. RAGLAND



HOME OF B. A. TRAMMELL



HOME OF R. S. BAXTEX



HOME OF J. A. J. BRADFORD



HOME OF J. W. MINGUS



HOME OF JUDGE J. H. BEALL



HOME OF B. L. McDONALD



HOME OF W. T. TRAMMELL



HOME OF JUDGE J. J. FORD On the South Side Addition



HOME OF JUDGE W. W. BEALL



HOME OF J. H. SNELL



HOME OF JUDGE E. J. HAMNER



HOME OF D. TRAMMELL



HOME OF S. D. MYRES



HOME OF PAUL SORENSON



HOME OF DR. A. J. WIMBERLY

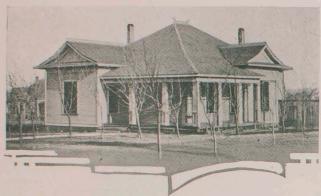


STREET SCENE



HOME OF JUDGE A. B. YANTIS

] F. C. BENNETT [





HOME OF DR. A. A. CHAPMAN

HOME OF J. D. DULANEY

HOME OF MRS. J. F. NEWMAN



HOME OF DR. L. O. DUDGEON



HOME OF F. G. ROBERTSON



HOME OF DR. B. F. ARCHER



HOME OF DR. K. M. HODGES



COUNTRY SCENE



HOME OF HON. R. L. McCAULEY Right Near the South Side Addition

SWEETWATER
THE CITY OF OPPORTUNITY

Photographs of improved property right at and joining the South Side Addition.



STREET SCENE. NORTH OF THE SOUTH SIDE ADDITION



HOME OF THOMAS TRAMMELL, A BANKER, COST ABOUT \$25,000.00 11/2 Blocks North of the South Side Addition



PROPERTY OF HON. R. L. McCAULEY Right Near the South Side Addition



HOME OF MANSE WOODS
11/2 Blocks North of the South Side Addition



HOME OF A. H. HERRING

1 Block North of the South Side Addition

AGRICULTURE AND LIVE STOCK

Central West Texas is distinctly an agricultural and stock farming country and in Nolan County, diversified farming is the rule and not the exception. The United States Agricultural Department has stationed a Farm Demonstrator at Sweetwater, to direct the farmers of Nolan County in better farming. There is at Sweetwater a Farmers Institute; a Warehouse and Marketing Association; a Farmers Bonded Warehouse, and a Demonstrator in Extension Work.

The immense forage crops grown in the Sweetwater country,

in connection with the products of the oil mill makes Sweetwater an ideal feeding point. One party recently fed 4,000 head of cattle at Sweetwater. Shipments of hogs go to the Fort Worth markets, almost weekly and frequently top the market. Two Sweetwater "White Face Breeders" recently took \$400.00 in prizes at the Fort Worth Fat Stock Show against the strongest competition.

There is no better stock farming country in the world than the Sweetwater country.



CATTLE RANCH

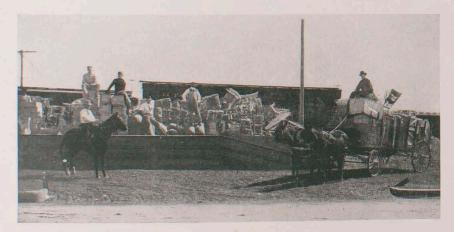
THE VALUE OF TIME

Every man and every woman ought to save and invest every dollar they can in order that they may prepare for the day of misfortune or the day of old age. Your earning capacity is limited to a few years and it is your duty to save and invest a part of your earn-

ings in order that you may be prepared for the day of need. Five Dollars per month paid on a Sweetwater lot and 40 acres of Brewster County land will prove to be good preparedness. You do not pay a dime of interest.



COTTON YARD



AT THE T. & P. FREIGHT STATION

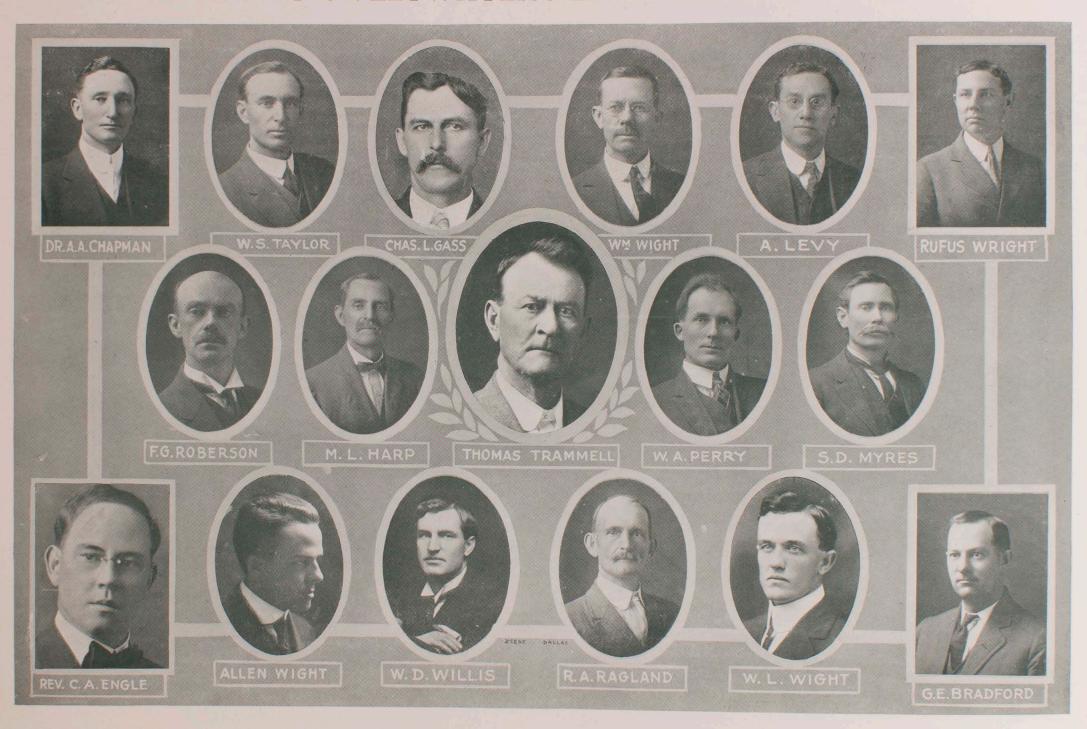


COTTAGE HOMES



HOME OF WALTER TRAMMELL

A FEW OF SWEETWATER'S LIVE PROGRESSIVE MEN



A FEW OF SWEETWATER'S LIVE PROGRESSIVE MEN



SWEETWATER
THE CITY OF OPPORTUNITY



The Security National Bank

CAPITAL & SURPLUS \$ 2,000,000.00

Dallas. Texas.

TO WHOM IT MAY CONCERN:

This will introduce to you Mr. F. C. Bennett of this city who has been doing an extensive land business for the last several years -during which time he has had a continuous account with us, and from our experience with him, we are justified in saying that we consider him thoroughly reliable, and believe that any statement, agreement or contract made by him will be correct and carried out as made.

We have never at any time heard a word of complaint from any purchaser. He owns the property that he is selling, and we consider it a good investment at the price and on the terms which he gives.

Lololy

Vice President & Cashier

Sweetwater has an all-the-year climate, second to none in America. Sweetwater has the best of railroad facilities into an undeveloped section of country containing already a half million people and developing rapidly. Sweetwater has lower freight rates than any other city to this territory. Sweetwater invites and claims to merit the attention of wholesalers, jobbers and manufacturers and to them offers great opportunities.

> LEE JUDD, President, Chamber of Commerce.

000

Sweetwater with her geographical location, her railroad facilities, easily and quickly reaching the great west, the northwest and the southwest, with her altitude assuring health unequalled, her abundant supply of pure water and her present substantial foundation, easily marks Sweetwater as the logical center of commercial activity in the west.

> THOS. F. HODGE, Secretary, Chamber of Commerce.

A. B. YANTIS MAYOR SWEETWATER, TEXAS

To Whom It May Concern:

I take pleasure in saying that I have known Mr.

F. C. Bennett, who is the owner of the South Side Addition to the City of Sweetwater, for many years, and I have always regarded him as being one of the cleanest real estate men I have ever known, in his transactions in that line of business. He is in every way trustworthy, and his representations concerning anything he has anything to do with, can be implicitly relied upon.

a B yantis Mayor.

W. W. JOHNSON,

LAWYER. 710-11 BUSCH BUILDING. PHONE M-2816

DALLAS, TEXAS.

TO WHOM IT MAY CONCERN: --

This is to certify that I have carefully examined the title to the lots owned by F. C. Bennett in the Southside Addition to the city of Sweetwater, Texas. I also examined the title to several thousand acres of land owned by F. C. Bennett in Brewster County, Texas.

I find the title to the lots and the land absolutely good, free from all incumbrance of every kind, and all taxes paid. A Warranty Deed from F. C. Bennett will convey a good title to the lots and the land.

Yours very truly,

N. J. Johnson

Attorney and Counsellor at Law.



THE DORSEY COMPANY DALLAS TEX

RESPONSIBILITY \$300,00000

Sweetwater, Tex._

Sweetwater is to-day the best town in west Texas between Fort Worth and El Paso. We have three trunk line railroads going out of the City in six directions. We have one of the best Water-work Systems in the state--owned and operated by the city; with water enough to supply a city of thirty to forty thousand people.

I feel certain that Sweetwater will be a city of 25000 people, and I think it will become one of the big cities in Texas.

I know F. C. Bennett personally, and I know his property which is the Southside Addition--located inside the city limits, and adjoining some of our best residence property.

I have no hesitation in advising a man to invest his money in Sweetwater, and I consider F. C. Bennett thoroughly responsible, and any statement, agreement or representation made by him can be relied on.

Yours wary truly

Thos Trammell

000

Sweetwater's transportation facilities, its low freight rates, its diversified farming, its system of public roads, its superb water system, its low electric rates are the reasons for my optimism concerning Sweetwater. I believe Sweetwater will make a city.

A. A. CHAPMAN, M. D.

CITY OF DALLAS

"The Sweetwater Chamber of Commerce is to be congratulated upon advising a large number of

American citizens of the advantages of Sweetwater.

At no time in the development of the United States has any section offered such opportunities for investment and residence as does Texas today. While this is true of the entire State, it may be said to be peculiarly true of the great Western portion of the State, in which opportunities are still so large, and where overcrowding, which occurs in most of the Eastern states, is in the far distant future. It is a fact that in Texas a man of energy and ability, with a reasonable amount of money, has an absolute assurance of success. And I feel certain that those who may go to Sweetwater, and apply there the same ability which in less favored situations would spell success, will reap, in the Sweetwater country, benefits which will be very satisfactory indeed to them."

Yours very truly,

Jenny Daindsley

J. D. DULANEY, VICE-PRES



THE ONLY NATIONAL BANK IN NOLAN COUNTY

SWEETWATER, TEXAS.



TO WHOM IT MAY CONCERN: --

Regarding future of Sweetwater, will say that in my opinion there is no doubt that our present population of 7000 will double within the next eight or ten years.

It is within my personal knowledge that

F. C. Bennett owns the property known as "Southside

Addition" and that he is financially able to carry

out his contracts and that his general reputation is

the best.

Yours truly,

Juny Carries



THE TEXAS BANK & TRUST GO.

OFFICERS:
ELLIS DOUTHIT, PRESIDENT
JUNINELLIS ACRIVE VICER
H.B. REED, VICE PRESIDENT
H.S. RECORD, VICE PRESIDENT
D.R. COUCH, VICE-PRESIDENT
G.E. BRADFORD, CASHIER

SWEETWATER, TEXAS

Mr. F. C. Bennett,

Dallas, Texas.

Dear Sir:-

With the natural advantages and progressive citizenship of Sweetwater, property here is bound to advance in value to a very material extent. I regard Mr. Bennett as a high-toned and honorable gentleman, who will not intentionally misrepresent any thing that he may offer for sale. Sweetwater, in my opinion, is bound to become the City of central West Texas.

Yours very truly,

Ed By Som

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"Like a spider in its web," Sweetwater commands the trade of west Texas. All of the most potent forces that build cities are hers and Sweetwater's destiny is sure.

ALLEN WIGHT.

Vice-President, Chamber of Commerce and Attorney-at-Law.

J. H. (CYCLONE) DAVIS TEXAS AT LARGE

SULPHUR SPRINGS, TEXAS

OFFICIAL ADDRESS: 435 H.O.B., WASHINGTON, D. C.

House of Representatives U. S.

Washington, D. C.

ARLON B. DAVIS

TOLIC LIQUOR TRAFFIC

I consider your greatest advantage consists in the quality and progress of your citizenship, which is made manifest by your good schools, your splendid churches, public buildings, public roads, clean streets and good health; the latter made possible by your splendid watering facilities and an abundance of God's fresh air.

With every good wish, many thanks, and best regards to my many friends there, I am

Dic ABD.

Yours very truly

Sweetwater is the recognized commercial center of west Texas, on account of the three trunk line railroads going out of our city in six directions, opening up to our city an immense territory. Population about 8,000; plenty of water; fine streets; goods roads, and a progressive spirit. Its future is a certainty.

> R. L. McCAULEY, Former Banker.

MORRIS SHEPPARD,

United States Senate,

COMMITTEE ON EXPENDITURES IN THE DEPARTMENT OF AGRICULTURE.

Mr. Thes. F. Hodge,

Chamber of Commerce,

Sweetwater, Texas.

It gives me unqualified pleasure to express my admiration of the wonderful growth that has characterized the history of Sweetwater and my confidence in its future.

I shall never forget how favorably I was impressed with Sweetwater when I first had the privilege of visiting there. The beautiful location, the magnificent roads, the evidences of civic unity and energy and pride, which I saw on every hand, indicated a citizenship of the highest and most progressive order, and after all, the destiny of any municipality lies in the character of its citizenship in general.

I entertain the highest hope for the future progress of Sweetwater, and I am proud to have such a community as a part of my constituency.

LEE JUDD. PRES.

ALLEN WIGHT VICE-PRES.

R T HUNTER 2ND VICE-PRES

The Sweetwater Chamber of Commerce

DIRECTORS
LEE JUDD
ALLEN WIGHT
R. THUNTER
THOS. TRAMMELL
DR. A. A. CHAPMAN
ELLIS DOUTHITT
J. MCALLISTER STEVENSO:
P. T. QUAGT

THOS. F. HODGE, SECRETARY
SWEETWATER, TEXAS

To Whom It May Concern: -

We heartily indorse and recommend Mr. F. C. Bennett as a man in all respects reliable and trustworthy.

All of the photographs shown in this book are correct, and show clearly and intelligently what the City is today, and all of the descriptive matter and general information pertaining to the City is true and correct.

Sweetwater is undoubtedly the Metropolis of Central West Texas, with a splendid future, and this book is a fair, intelligent and correct representation of the City, and the property owned and being sold by Mr. F. C. Bennett.

Sweetwater Chamber of Commerce.

Thus Istory e

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I am certain that Sweetwater will make the best town in west Texas. We have an unlimited supply of good water and it is the unanimous opinion of all the old settlers in the west that you cannot keep Sweetwater from making a city of 20,000.

GEO. H. SHEPPARD, Tax Assessor.

000

With the natural advantages that Sweetwater has, I do not consider it optimistic when I say that Sweetwater will always be the best city in Central West Texas.

L. S. POLK, Tax Collector.



GOVERNOR'S OFFICE AUSTIN, TEXAS.

JAMES E FERGUSON, GEVERHOR

JOHN L. WROE, SECRETARY TO THE GOMERHOR

J H DAVIS, JR. ASSISTANT SECRETARY

Having traveled all over the State I do not hesitate to say that Sweetwater is one of the best towns west of Fort Worth. Her trade territory is based upon diversified agriculture, which is the only profitable kind of agriculture.

Her pure water supply and her invigorating climate make Sweetwater one of the healthiest towns in the State.

Her railroad facilities and her wide-awake business men, in my opinion, make for Sweetwater a bright future.

Yours truly,

Jas. & Leguson

Governor.

Sweetwater with her railroad facilities and men that look forward and back every movement, must become the logical center of west Texas. Sweetwater can't keep from growing.

A. LEVY.

000

I have lived in Sweetwater three years. The longer I stay the better I like it. Sweetwater is a city of progressive spirit, a city of progressive activity and a city of great possibilities.

REV. C. A. ENGLE.

JOHN E RAKER, CAL

CARL HAYDEN, ARIE.

WILLIAM W RUCKER, MG.
TOM STOUT MONT.

HARRY L GANDY E. DAR.

HOSEE F. NINALIO, MEBB.

E E ROBERTS, NEV.

HONDIAS J SINNOTT, GREG.

FORTER H. DALE VI

ELIJAH C HUCHINSON, N. J.

ENINGNO C HERMANDEL M. MEC.

ROBERT H. MCCHARCHALDAMO. MYRON A. SMITH, CLERK

F. F. ROY NOLAN COUNTY

COUNTY CLERK

MRS. FAWN HOWELL DEPUTY

COMMITTEE ON IRRIGATION OF ARID LANDS HOUSE OF REPRESENTATIVES U. S. WASHINGTON, D. C.

There are three factors which have made Sweetwater one of the most substantial and progressive cities of the Southwest viz.; The fertility and productiveness of the soil with which it is surrounded, the centering of great trunk line railroads there, and an enterprising, intelligent citizenship possessing in a very high degree an understanding of the essentials of civic greatness and an indomitable will to go forward.

Yours very truly,

W.R. Suns

000

Sweetwater located almost in the exact geographical center of the State, with no city either to the north or south of us, and two hundred miles on the east to Fort Worth, and four hundred miles west to El Paso, and with our transcontinental railroads, and our unsurpassed supply of water and electric light and power plant—Sweetwater cannot be prevented from becoming a city. Look at the map of Texas.

> R. A. RAGLAND, Banker and Attorney-at-Law.

000

The climate, the prosperity of the country, the general attitude of the people toward progress and real modern conditions, the spirit of hospitality and the moral and religious conditions are almost ideal in Sweetwater and I believe that anyone seeking a home will do well to investigate the advantages offered at Sweetwater.

J. H. BRIGHT, Superintendent of City Schools. SWEETWATER, TEXAS

TO WHOM IT MAY CONCERN: --

Sweetwater is a city of about 7000 population, situated 200 miles west of Fort Worth, on the main lines of the Texas & Pacific, Kansas City Mexico & Orient and the Santa Fe, with the very best railroad facilities in Central West Texas.

The country is in a prosperous condition, and the city growing steadily and substantially. Within ten years Sweetwater should have a population of fifteen to thirty thousand people.

The Southside Addition to the city of Sweetwater is owned and controlled by Mr. F. C. Bennett of Dallas, Texas, a very energetic and prosperous business man who at one time lived in Sweetwater, and is thoroughly responsible in every respect.

An investment in the Southside Addition is one of the best investments in unimproved lots in the city, all being good, smooth lots lying just south of the main part of the city with a nice elevation.

Yours very truly,

BE Roy

The commercial and educational center of western Texas, with three transcontinental railroads and the most adequate and complete water system in west Texas. R. N. GRISHAM, Attorney-at-Law.

F. C. BENNETT [

The destiny of a commonwealth and a city depends upon the civic intellectual and moral development of its citizens. I am proud to be a citizen of Sweetwater and Nolan County. The intelligent effort for the conservation of the soil, the preservation of its fertility, the application of the principles of safe and sane farming and the rapid development of the rural schools assures a citizenship of high intellectual and moral character. I am optimistic for the future of Sweetwater and Nolan County.

W. C. CALVERT,
Agent U. S. Department of Agriculture.

000

After investigating various towns in west Texas, I decided that Sweetwater was the best town to make my home and the best place for investment. I think Sweetwater will be the greatest distributing and manufacturing point in west Texas.

M. D. WILLIS,

Art Studio.

◇ ◇ ◇

Sweetwater is a synonym for progressiveness. Its natural resources, its railroads and its central location, combined with the unfailing energy of its citizens makes it the most desirable point in west Texas.

C. A. ROSEBROUGH, M. D.

000

Nothing but the reversal of all natural laws can check Sweetwater's progress.

Wm. WIGHT.

Member of the Firm of Wight & Harp, Wight & Wight and Wight & Anthony, Midland, Texas. Thirty-two years on the job.

It is now recognized by those familiar with the business of the entire State that Sweetwater is the logical commercial center between Fort Worth and El Paso.

W. S. TAYLOR.

Pierce-Fordyce Oil Association.

000

I spent several months looking over the State for a location and decided that Sweetwater offered greater opportunities than any other place and after three years residence in Sweetwater I am still of the same opinion.

A. BRANN, Dental Surgeon.

I have seen Sweetwater grow from a village to one of the best retail cities in this part of the State. On account of its valuable railway facilities, Sweetwater is becoming a distributing and wholesale center of importance. I expect to see Sweetwater one of the greatest cities in the Southwest.

L. T. MANER, Druggist.

000

With our trunk line railroads reaching out for hundreds of miles in each direction and the unlimited supply of water which Sweetwater has, I don't think there is a city in Texas with a brighter future than Sweetwater.

F. G. ROBERTSON,
Merchandise Broker.

000

For two years I have searched west Texas for a location and after close investigation, I have selected Sweetwater as my future home, believing that it will be the leading city of the west. I have found no other town in this part of the State so well equipped with railroad service, water, lights, schools and good roads, all of which will make Sweetwater the most desirable and prosperous city of the west.

CHAS. L. GASS,
Department Store.

000

Sweetwater is within 18 miles of the geographical center of the State, in a magnificent country, with three trunk line railroads and sufficient water to supply a city of 50,000 people.

M. L. HARP, Capitalist.

000

Can truthfully say that I think, considering the location and other surroundings of Sweetwater, that we will in the future have the greatest population of any city between Fort Worth and El Paso.

T. O. COWAN,

Loans.

000

The only city between Fort Worth and El Paso, with three trunk lines of railway, a population of 8,000, with various distributing houses and the cleanest city in Texas.

J. S. GRISHAM, Attorney-at-Law.

F. C. BENNETT

With the unexcelled railroad facilities which Sweetwater possesses there should be no question as to its future. The water problem has been solved and an investment in Sweetwater real estate is a safe investment and one that will bring handsome returns to the investor. Sweetwater will be the largest city in the Southwest.

W. A. PERRY, Editor of the Sweetwater Reporter.

000

Sweetwater a city of gravity water supply. The Queen City; The Clean City; The City of Health; The City of Wealth; The City that doubles its population every five years. We are for progress and prosperity.

W. R. JOHNSON, Chief of Police.

000

Sweetwater has the railroad facilities. Sweetwater has the location. Sweetwater has the territory. Sweetwater is progressive and wide-awake. I believe that Sweetwater will be one of the most important cities in our State in the near future.

W. H. JOBE, Texas Oil Co.

000

No man can make a mistake by investing his money in Sweetwater; because Sweetwater is surrounded by a fine agricultural country, with enough pure water to supply a city of 40,000 people, and has the best railroad facilities in West Texas. I believe Sweetwater will make a city.

M. B. HOWARD, Former Postmaster.

000

Sweetwater has at least four times the population it had ten years ago. This growth has been steady through all the years. Considering Sweetwater's railroad facilities, factories and civic improvements, I look to the future with confidence that Sweetwater's growth has only begun.

GEO. T. WILSON, Former Mayor.

000

With a healthy climate, the best of schools, the best water system and the best railroad facilities within 200 miles, and progressive, energetic people, nothing can keep Sweetwater from becoming a metropolis.

W. L. WIGHT, Treasurer, Chamber of Commerce. Sweetwater has one of the best water works system in the State. The reservoir has a capacity of two billion gallons, with a drainage of 54 square miles and the water is absolutely pure. With Sweetwater's railroad facilities, the natural resources and the abundance of water, there is no reason why the population should not double in five years.

T. E. CRUTCHER, Superintendent of the Water Works.

000

Sweetwater will have a population of 15,000 within five years.

P. T. QUAST.

000

I came to Sweetwater nineteen years ago, it was then a village on the T. & P. Railroad. We have now secured the Kansas City, Mexico & Orient Railroad and the Santa Fe, giving us three transcontinental trunk lines. Sweetwater has a marvelous water system and with a great undeveloped country at her command. The future of Sweetwater should strongly appeal to any honest investor.

S. D. MYRES,

Former Mayor and Saddle and Harness Manufacturer.

000

I believe that Sweetwater with her three trunk lines of railroad is the greatest distributing point for the west, the southwest and the northwest and will be a great commercial center in the next five years.

E. W. CLARK, Capitalist and Ranchman.

000

I came to Sweetwater four years ago, thinking I was picking the best town in west Texas and I am fully convinced that I made no mistake.

BOWEN'S DRUG STORE, By Berry Bowen.

000

I had every confidence in Sweetwater when I came here six years ago. I still believe it has the best future of any city in Central West Texas.

RUFUS WRIGHT.

000

I have known F. C. Bennett personally about 10 years. I have always found him a man of his word, ready to make good any statement, representation or undertaking that he makes, and he is so regarded in this city.

In my judgment, Sweetwater has the best opportunity to make a genuine city between Fort Worth and El Paso.

We have a gravity flow of pure water to supply a city of 40,000 people. Sweetwater has great railroad facilities, and only six of the largest cities in the State have better railroad facilities.

The South Side Addition owned by F. C. Bennett is level, well laid off, and a good place to get immense benefit from the growth and development of this city.

R. C. CRANE,

Postmaster.

THE SOUTHSIDE ADDITION



The South Side Addition is located on a beautiful elevation south of the business district of the city, within walking distance of any part of the city, lying between Arizona Avenue on the north, Lamar Street on the east, Tennessee Avenue on the south and Robert Lee Street on the west. The streets run north and south, the avenues run east and west. The lots face the streets, and therefore all lots have an east or west front. The streets and avenues are 60 feet wide and each lot runs back to a 12½ foot alley at the rear. Every lot is 50 feet wide and 140 feet deep. Each individual lot is almost absolutely level, but the addition as a whole has a splendid drainage. The soil is a dark chocolate loam and trees, flowers and shrubbery will grow luxuriously. The South Ward Public School (a modern brick building) and a free school is four blocks north of the South Side Addition. The home of Thomas Trammell, a Banker, costing approximately \$25,000.00 is about 11/2 blocks north of the South Side Addition. The home of A. H. Herring, a beautiful two-story home is about 1 block north. The home of Manse Woods, another modern two-story home is about 11/2 blocks north and other beautiful homes are right near, therefore it is seen that the South Side Addition is joining some of the best residence property in the city and as the city grows larger, property in the South Side Addition will be in great demand and should become very valuable.

With each lot I am selling 40 acres of land to be located in Brewster, County, Texas, at the following prices:

West front inside lots and 40 acres of land \$300.00.

East front inside lots and 40 acres of land \$315.00.

West front corner lots and 40 acres of land \$325.00.

East front corner lots and 40 acres of land \$340.00.

On terms of \$10.00 cash and \$5.00 per month, without interest.

The land in Brewster County is sold with the lot without any representation as to the character or the location of the land, except that it will be in Brewster County, Texas, and the title good. The land will be selected by F. C. Bennett when the total purchase price of the lot and the land has been paid according to the terms of the contract, at which time a deed to the lot and the land will be executed and delivered to the purchaser with an abstract of title.

Texas is the best and fastest growing State in the Union and Sweetwater is the railroad center and the metropolis of Central West Texas, with many natural advantages, all of which makes it a reasonable certainty that Sweetwater will be a city of 25,000 people within ten years and finally a city of 100,000.

A lot in the South Side Addition to Sweetwater, with 40 acres of land in Brewster County, at the price I ask and on the terms I give, will prove to be the best investment you can make.

W. L. Wight, my local representative at Sweetwater, will be glad to show the property to any one at any time and will take pleasure in rendering to any one such favors as may be possible.

MAP OF THE SOUTHSIDE ADDITION

185				
Solid Soli				
Solid Soli				
Solid Soli				
Sold				

BREWSTER COUNTY

Brewster County is one of the new and practically undeveloped southwestern counties in Texas. For your information I have (by permission) reproduced the description of Brewster County, as made in the Texas Almanac and State Industrial Guide, together with a few photographs and newspaper clippings, to all of which your attention is called.

TEXAS COUNTIES.

BREWSTER COUNTY.
Situated in Southwest Texas, bordering the Rio Grande; created in 1887 from Presidio County and organized the same year; named for H P. Brewster; area 5,006 square miles; population 5,220 in 1910, as against 2,356 in 1900 Alpine, the county seat and chief city, is unincorporated and has an estimated population of 2,300 Other important towns are Mara-

thon and Herlingua. The county is served by the Galveston, Harrisburg and San Antonio and the Kansas City, Mexico and Orient Railroads. The surface is mountainous, with many hills and intervening valleys.

The mountains are rich in min-erals, nearly all kinds being found. One of the largest quicksilver mines in the United States is being operated in the Terlingua district Several other mines are operated in various sections. There are also rich silver mines, vast quantities of excellent marble, iron, lead and copper. The mining interests engage a large number of laborers. In importance the industry outranks the raising of live stock. Because of the lack of transportation and an adequate water supply the great mineral wealth has not been fully developed, but with the coming of more railroads and the boring of deep wells, tapping the underground supply of water, it is believed that these valuable deposits of minerals will be developed, bringing the output to hundreds of thousands of dollars in

The live stock interests rank next to the mining interests and many car loads of stock are shipped during the course of the year. Although the soils in many of the valleys are rich, the lack of adequate rain has made farming unprofitable. Wherever an adequate

water supply has been obtained for irrigation purposes, apples, peaches, plums, grapes and apri-cots have thrived, the quality of

cots have thrived, the quality of the fruit being excellent.

A number of the citzens have demonstrated that Brewster County is adapted to the bee and honey industry and the number of swarms of bees is being increased annually.

Along the Rio Grande and some of the small creeks which rise from springs small patches are irrigated and devoted to fruit growing and to alfalfa and truck products. Practically all of the large ranches in the county have land under irrigation for the purposes of growing vegetables and fruit for home consumption. In many sections wells are obtained at depths ranging from 15 to 500

Besides, the various valuable minerals and deposits of marble and granite, oil has also been dis-covered, but the field has not been

At Marathon a large rubber factory is operated rubber being taken from the guayule, which grows luxuriantly on the mountainsides. Various industries are supported at Alpine.

Brewster County contains some of the highest mountain peaks in Texas. A number of them reach altitudes from 4.000 to over 8.000 feet. In the southern portion of the county is the Tas Lingas Creek, which empties into the Rio Grande just below the mouth of the Grand Canyon. This canyon is one of the wonders of the American continent. In places the walls rise perpendicularly a distance of 1,700 feet Its great distance from the railroads has resulted in its being little known to the people of

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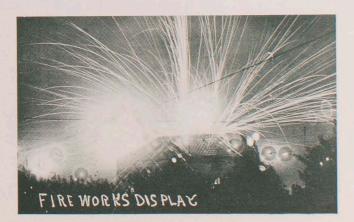
OPPORTUNITY

You constantly see men who tell you what they could at sometime, somewhere in the past have done. They tell you how they might have invested just a few dollars from which they would have made many dollars and from their statement you would think if given the same opportunity again they would quickly grasp it, but as a general rule they would not.

Opportunities have existed from the beginning of time to the present day and will continue to the end of time, but it takes men with determination, men who are willing to take a reasonable chance and who look ahead and not backward to grasp an opportunity.

Today is the day of opportunity. This proposition by which you buy a lot in the splendid city of Sweetwater, with 40 acres of land in Brewster County, Texas, at the price and on the terms that are given is an opportunity that you ought to grasp.

"The question is—will you do it?"



F. C. BENNETT



SWEETWATER
THE CITY OF OPPORTUNITY

BREWSTER COUNTY.

This is the largest county in. the State of Texas, containing house this week by the terms of 3,300,000 acres. Our principal which W W Turney and W. industry is raising cattle, horses H Caruthers leage to A. M Turand sheep. The southern part of what is known as the Caruthers the county has valuable mineral mine, located about twelve miles bodies of coal have been partial- scale and the ore sold on the excellent public schools are a winter, and return home to tell ly developed, and a railroad has market for \$80 per ton Mr splendid attraction for families, their friends that they feel like been surveyed to these coal not in a position to give out his fields. In the eastern part of plans but that he expects to bethe county oil has been found gin work in the near future. at shallow depths and develop- This property is a silver and

The greater part of Brewster property County is mountainous, with beautiful valleys These valleys produce wonderful crops of kaffir corn, milo maize, alfalfa, and grama grass hay; potatoes, melons, Bermuda onions. All vegetables and truck farm crops grow to perfection. The pear, grape, peach and plum have a flavor and coloring that is not excelled anywhere, and our apples are classed with the best grown in the States of Oregon or Colorado

Jas. Lafarelle and Dr W B Phillips, the latter gentleman being one of the best known geologists in the South, began work this week on the Bird mine and will thoroughly test it out It is the intention of these gentlemen to sink test shafts and to find out beyond a question as to the value of the property and if it pans out as they expect, a large force of men will be put to work in the near future

MINE.

A lease was filed at the court districts, and is a heavy produc- east of Alpine. At one time this er of quicksilver Some large mine was operated on a small ment work goes steadily on, by lead mine and some of the best experts in the United States are to assist in developing the quired in winter. Malaria, mosmen who know the oil business. experts in the chitac company's interests here.

> The development of the mines in the vicinity of Alpine will turn future of the town, he said thousands of dollars into commercial channels. The "tin in words my first impression of District and a \$35,000 High bucket brigade" is a great fac- your beautiful, picturesque little School building, with all the lattor to any progressive town, and that is what we want and what description In all my travel recently occupied. Our total tax we are going to have.

ty were sold at 35 cents per acre A few years later the is being sold at \$150 to \$6 In owners at \$5 to \$20 per acre

rapidly There is no increase in and see for themselves. the amount of land.

rigated and only had one over- of your section."

WILL DEVELOP CARUTHERS Our railroads are the G. H. the north and east.

er as to his first impression of Alpine has all modern improve-Alpine and his opinion as to the ments. All religious denomina-

Fifteen years ago large tracts never seen a more ideal location ster County, is a little over 85 of land all over Brewster Coun- than you have here, and unhesi- cents on the \$100 valuationtatingly I can say that it is ideal, the lowest tax rate in Texas. With the grand climate, beautisame lands were sold at 75 cents ful scenery and, best of all, the per acre Today this same land plentiful supply of pure water, it at once impresses the stranga short time it will again change ers as an ideal place for a home. Yes. I am enthusiastic and so Population is increasing very | will others be, when they come

"We are now preparing to put our property here on the mar-That corn can be successfully ket and to successfully do so, grown in Brewster County, was will inaugurate an advertising idly and all the more valuable amply demonstrated this year by campaign that will reach hun- State land has been homestead-Mr C. F Kimball on his ranch dreds of thousands of investors ed. In the past year good ranch northeast of Alpine The vari- who have their eyes on the land has doubled in value, and ety is somewhat like Indian corn West. In addition to the use of fruit, alfalfa and truck-farms only the ears are much larger prominent newspapers we will land that sold three years ago Mr Kimball says the land on circulate attractive booklets and for \$2.50 to \$4 per acre, is now which it was raised was not ir- maps, showing every advantage selling at \$10 to \$40, according

Alpine, Brewster County, Tex-& S A. (Sou Pac.) east and as, elevation 4,476 feet above sea west, and the Kansas City, Mex-, level. Located in the "lap of the ico & Orient (now building into mountains," and usually de-Alpine) gives us a short line to scribed as the "Roof Garden" of Texas, is known as one of the Town property is rapidly in- healthiest spots to be found. creasing in value, with the Many people from all parts of steady inflow of new people, who the country come to Alpine to are building new homes. Our spend a vacation summer and Last Friday, Mr. Guion Gregg, There is neither extreme heat in traveling townsite agent of the summer nor cold in winter. One Orient, arrived in Alpine and at sleeps under a blanket all sumonce got in touch with those who mer, and very little more is requitoes, etc., are unknown here. When questioned by the writ- It is a joy to live in this climate. tions have a house of worship. "I hardly know how to express We have an independent Taxing city for it is beautiful beyond est educational equipment, only throughout West Texas, I have rate, for all purposes, in Brew-

> The county is settling up rapto location

ST. LOUIS POST-DISPATCH

LAND TAKEN ON A \$200 DEBT IS NOW

Chicagoan Who Thought Property Was Worthless Is Taking Out \$1,250,000 a Year

REMOTE, DESERT REGION

Product of Claim 90 Miles From Railroad Worth Six Times as Much as Before War

pecial to the Post-Dispatch TERLINGUA. Tex., Feb 26-When Howard E. Perry of Chicago took of a \$200 debt, more than 15 years ago, in two sections of 640 acres of land in this emote desert part of the upper Rlo Grande border region of Texas, he looked upon the property as being prac tically worthless, thinking so little of it that he did not come here to look at it

Herknew that it was 90 miles from the no rest railroad, in the midst of as bleak and bare a region as is to be found in the country, and that It had no actual cash value and was worth less even for grazing goats.

He made no attempt to keep in touch with his Texas holdings, and was great ly astonished one day, when he ceived a telegram offering \$30,000 for the

The message was dated Alpine Tex the county seat of Brewster County, in which his land is situated. Before he had recovered from his surprise, a typically attired man of the porder entered

"Outcroppings of cinnabar ore have been discovered upon your land and I've come up here to make you an of fer for the property," the visitor said. Perry Made Quick Decision.

This was the first news. Perry had received of the quicksilver discovery Considering this ofter and the one o

'I think I will develop the claim

Would an offer of \$50,000 tempt you to sell?"

"It would not

That closed the interview Today the Chisos Mining Co. of which

Perry is the owner, is producing quicksilver at the rate of \$1,250,000 a year from the chinabar mine developed on the land taken over to satisfy a \$2.0

For the last several months the price of quicksliver has mounted, until it is new bringing \$310 per flask of 75 pounds wholesale quantities When the Eu repean war began the price of quick crease in priec is due to demand for the liquid metal in the manufacture of mercuric fulminate powder which has the characteristic of being violently ex

Industry is Stimulated

Extraction of quicksliver from cinnasubjected to a severe heat in a furnace. The molten metal flows into flasks and is hauled from here to the redroad

The price at which the metal is now selling is causing a wonderful stimula tion of the quicksliver mining industry here Preparations are being made t reopen mines that were abandoned sev eral years ago because of an excess of water in the workings. It is stated that outcroppings of cinnabar are found or several undeveloped tracts of desert land in this section, that the ore depos its extend across the river into Mexico

Following the discovery of quickstives here, the town of Terlinkua was founded and is today a typical mining cahe Mexican type

_WS, SATURDAY, MARC

MINING QUICKSILVER IN BREWSTER COUNTY

DEVELOPMENT WORK REPORTED RAPIDLY PROGRESSING

New Tungaten Strike in Paying Quantities Said to Have Been Made at Crown King, Aris.

El Paso Texas March 17 - Quickstiver operations have been resumed to the Big Bend and Brewster County quickslive districts and the companies now operat ing there report the development wor The Study-Butte progressing rapidly Mining Company has a number of ful naces in operation and is shipping quantity of quicksilver to the markets quantity of quicksliver to the markets.

The Mariposa Mining Company, in
Brewster County is also producing
much ore and as soon as the much
needed improvements are in place this
company expects to begin producing at
a much increased rate.

Bouillos

Across the river, in the Boquillo-

SWEETWATER

MY PROPOSITION



One of the most alarming and serious conditions existing in the United States at this time is the tremendous number of people who do not own a home, living from year to year as a tenant in another man's house and on another man's land, finally dying without ever having saved enough with which to buy and pay for a home. Recognizing this serious situation, I have made it possible for every one, no matter what their circumstances may be, to buy and pay for a lot in the South Side Addition to the city of Sweetwater, Texas, and 40 acres of land in Brewster County, Texas, at a price and on terms that any one can pay. I am the sole owner of all unsold lots in the South Side Addition to the city of Sweetwater, Texas, and several thousand acres of land in Brewster County, Texas. With a desire to give the greatest value possible for the money and on as easy terms as possible, I am offering the lots in the South Side Addition to the city of Sweetwater, with 40 acres of land in Brewster County, at the following prices:

West front inside lots and 40 acres of land \$300.00.

East front inside lots and 40 acres of land \$315.00.

West front corner lots and 40 acres of land \$325.00.

East front corner lots and 40 acres of land \$340.00.

Terms \$10.00 cash and \$5.00 per month, without interest, for each lot and 40 acres of land. The salesman is authorized to collect

the First or Cash Payment of \$10.00 on each lot and 40 acres of land sold. All succeeding payments must be paid direct to F. C. Bennett, at Dallas, Texas, and in no case to any one else.

The land in Brewster County is sold with the lots without any representation as to the character or the location of the land, except that it will be in Brewster County, Texas, and the title good. The land will be selected by F. C. Bennett, when the total purchase price of the lot and the land has been paid according to the terms of the contract, at which time a deed to the lot and the land will be executed and delivered to the purchaser, with an abstract of title.

Mr. W. L. Wight is my representative at Sweetwater, and any one going to Sweetwater to look at my property is requested to call on him and he will take pleasure in showing them the property and such other courtesies as he can.

As to my responsibility, your attention is called to letters in this book from the Security National Bank of Dallas, Texas; The First National Bank, The Texas Bank & Trust Co. and Thomas Trammell, (Banker) of Sweetwater, also E. E. Roy, County Clerk of Nolan County and W. W. Johnson, Attorney-at-Law of Dallas, who has examined the title to the property and makes a certificate that the title is good and all taxes paid. Your careful attention is also called to many other letters in this book from prominent people with reference to Sweetwater.

FAC-SIMILE OF APPLICATION AND RECEIPT WITH CONDITIONS

F. C. BENNETT, Dallas, Texas APPLICATION Terms-\$10.00 cash and \$5.00 per month, without interest, on each lot and forty acres of land. I or we hereby make application to purchase from F. C. BENNETT, at Dallas, Texas, Lots, described as Lot. No., Block No., Lot No., Block No., Lot No., Block No., located in the Southside Addition to the City of Sweetwater, Texas, andacres of land, to be located in Brewster County, Texas. Said land to be selected and deeded by F. C. Bennett when the total purchase price of said lot or lots and said land has been paid. For which I or we hereby agree to pay \$...... cash with this application, and \$........ per month on the day of each succeeding month in the future, without interest, until I or we have paid the total purchase price of \$ At which time F. C. Bennett agrees to execute and deliver to me or us a Warranty Deed, with Abstract of Title to said lot or This application is made subject to the conditions on the back hereof and which are in all respects made a part hereof. I or we have carefully read and understand the terms of this application, and the conditions on the back hereof. West Front Inside Lots and 40 acres of land \$300.00 East Front Inside Lots and 40 acres of land \$315.00 West Front Corner Lots and 40 acres of land \$325.00 East Front Corner Lots and 40 acres of land \$340.00 Please write Purchaser's Name in plain, separate capital letters. Please write Purchaser's Address in plain, separate capital letters, "If the Purchaser is a Lady-Please say whether 'Mrs.' or 'Miss.'"

F. C. BENNETT DALLAS, TEXAS

RECEIPT FOR CASH PAYMENT

It is agreed by said purchaser that if the above described lot or lots have been sold when the application of said purchaser reaches the office of F. C. Bennett at Dallas, Texas, that F C. Bennett shall select for said purchaser another lot or lots of equal price.

F. C. BENNETT

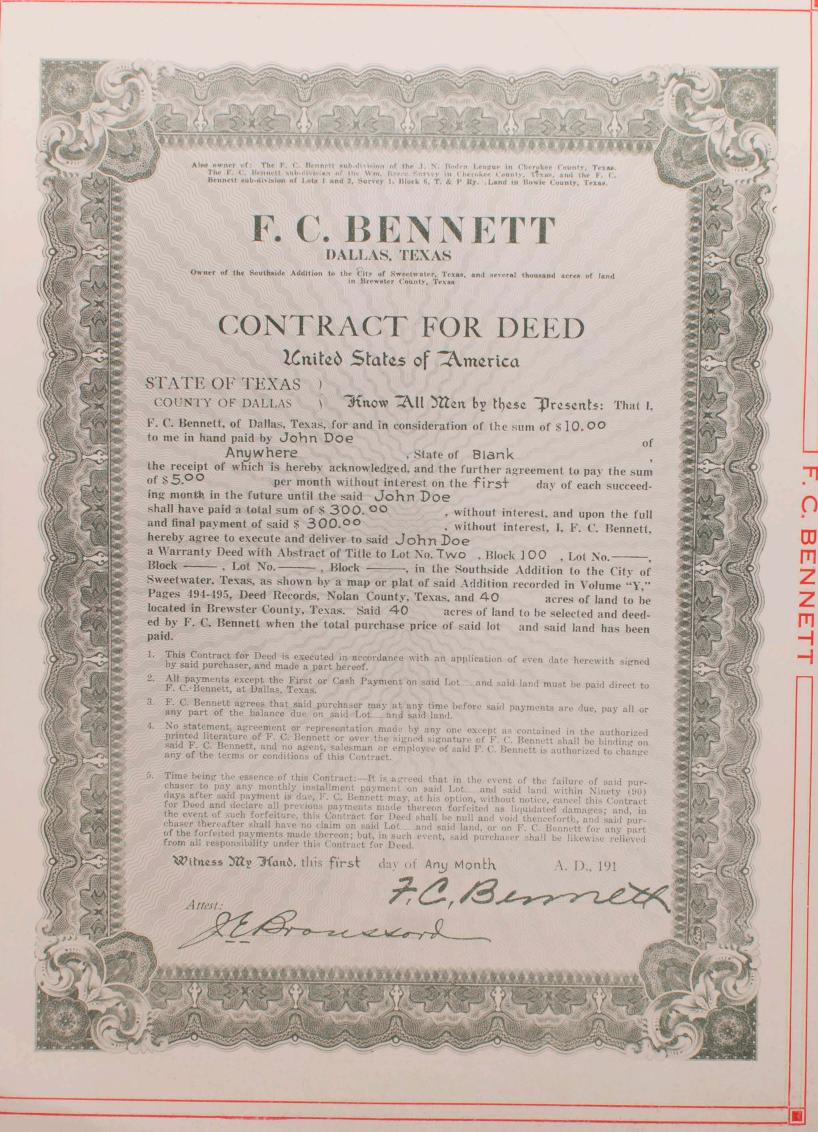
Ву	
	Salesman.

CONDITIONS OF SALE.

- 1. No statement, agreement or representation made by any one except as contained in the authorized printed literature of F. C. Bennett, or over the signed signature of F. C. Bennett, shall be binding on said F. C. Bennett, and no agent, salesman or employe of said F. C. Bennett is authorized to change any of the terms or conditions of this application.
- The salesman is authorized to collect \$10.00 on each lot and forty acres of land, in payment of the First or Cash payment. All other payments must be paid direct to F C. Bennett, at Dallas, Texas.
- 3. It is agreed that if said lot or lots selected by said purchaser has been sold when this application reaches the office of F. C. Bennett, that F. C. Bennett shall select for said purchaser another lot or lots of equal price.
- 4. F. C. Bennett agrees to promptly execute and deliver to said purchaser a Contract for Deed to said lots and said land; to be held by the purchaser until the total purchase price has been paid according to the terms of this application, at which time a Warranty Deed and Abstract of Title will be executed and delivered to said purchaser
- 5. F. C. Bennett agrees that said purchaser may pay all or any part of the balance due on the purchase price of said lots and said land at any time before said payments are due.
- 6. Time being the essence of this Contract—It is agreed that in the event of the failure of said purchaser to pay any monthly installment payment on this Application and the Contract for Deed within Ninety (90) days after said payment is due, F. C. Bennett may, at his option, without notice, cancel the Contract for Deed, and declare all previous payments made thereon forfeited as liquidated damages; and, in the event of such forfeiture, the Contract for Deed shall be null and void thenceforth; and said purchaser thereafter shall have no claim on said lot or lots and said land, or on F. C. Bennett, for any part of the forfeited payments made thereon; but, in such event, said purchaser shall be likewise relieved from all responsibility under this Application and the Contract for Deed.

SWEETWATER
THE CITY OF OPPORTUNITY

Cash Payment



CONCLUSION



I have endeavored to prove to you in a clear, intelligent and correct manner that Sweetwater is the best city of about 8,000 people in the best State on the face of the Globe, which is Texas. I appreciate the fact that every man cannot go to Sweetwater and make a personal investigation; therefore, I have shown by actual photographs a large portion of the city, enabling you to see with your own eyes the railroads, the railroad machine shops and yards, the tremendous city reservoir, the splendid paved streets, good pike roads and a great number of business houses, industrial enterprises, residences, schools, churches and others photographs by which you get almost as clear an idea of what the city is and what it looks like as though you were on the ground. In my descriptive matter I have stated facts, which I believe to be true and which I think you will heartily endorse if you go to Sweetwater.

In this book there is shown letters from Governor James E. Ferguson, United States Senator Morris Sheppard, Congressman W. R. Smith, Congressman J. H. Davis, Mayor Henry D. Lindsley of the city of Dallas, The Security National Bonk of Dallas, the First National Bank, Thomas Trammell, (Banker), The Texas Bank & Trust Co., E. E. Roy and A. B. Yantis, together with a large number of others from Sweetwater, all of whom express in strong language their confidence in Sweetwater.

Sweetwater is truly a city of opportunities and without any reasonable doubt is going to make a city and the man or the woman who is wise enough to invest their money in Sweetwater, will with reasonable certainty make the best investment they can make.

I have fully described my lots in the South Side Addition, which I offer to you, with 40 acres of land, at price of \$300.00, \$315.00, \$325.00 and \$340.00, on the remarkable terms of \$10.00 cash and \$5.00 per month for each lot and 40 acres of land, without charging a cent of interest.

At Sweetwater you will at all times find my representative, Mr. W. L. Wight, who will show you my property and to all who go there, it is my request that you call on him at once and let him show you the city and the property.

Men who have bought a lot before going to Sweetwater and later went to see the property, have in many cases bought one and two more lots and in almost every case they say that Sweetwater is a better town, with a better future than they anticipated.

To all who study this book carefully, I want to extend my sincere thanks. To all who buy a lot and 40 acres of land, I promise the best service I am capable of rendering and shall endeavor to make your business relations with me not only profitable, but at all times pleasant.

Respectfully,

FC Bennett

DALLAS, TEXAS.

W. L. Wight, Local Representative, Sweetwater, Texas.



